



## Newbury In Bloom 10 year Celebrations

### PRESS RELEASE

**Date: 7 March 2007**

Expect a "greener" feel to this year's Newbury In Bloom competition, for in addition to colourful and creative displays, judges in this tenth year of competition will also be looking for evidence of a more environmentally friendly style of gardening from entrants.

For the first time local people will have the chance to score extra points with judges with such items as peat free composts, home made fertilisers and evidence of collected rain water for watering purposes and recycled materials for containers, such as old tyres, washing up bowls, etc. Explains competition organiser, Sue Page of Newbury Town Council:

"This change is aimed at encouraging best practice. We already see evidence of entrants becoming more environmentally aware with the use of recycled materials and composts being used, but we would like to encourage more awareness in today's environmentally challenged world.

Horticultural competitions are often criticised for rewarding best results alone and this can mean an environment unfriendly approach, maybe using chemicals or lots of hanging baskets that encourage the material that lines them to be dumped into rubbish bins and then on to landfill. We are now actively encouraging a more responsible approach to gardening and to our competition.

Of course, encouraging better practise in our own competition can only help Newbury's case when the Royal Horticultural Society sends its judges to appraise the town in the national "Britain in Bloom" competition later this year."

There are 11 categories in the Newbury In Bloom competition, ranging from Best Wildlife Garden, Best Garden Tended by Children through to Best Allotment and the Tallest Sunflower. Closing date for entries is 29 th June. For further information, entry forms and details of sponsorship opportunities, contact Sue Page at Newbury Town Council on

01635 35486, email [admin@newbury.gov.uk](mailto:admin@newbury.gov.uk) or see our website [www.newbury.gov.uk](http://www.newbury.gov.uk)

**END**

For more details, contact:

Newbury Town Council: Sue Page – Co Ordinator of Newbury In Bloom  
Tel: 01635 35486  
E: [admin@newbury.gov.uk](mailto:admin@newbury.gov.uk)

---

#### Newbury Town Council

Town Hall, Market Place, Newbury, Berkshire. RG14 5AA  
Telephone: (01635) 35486 Fax: (01635 40484)  
E-Mail: [towncouncil@newbury.gov.uk](mailto:towncouncil@newbury.gov.uk)