



PRESS RELEASE

Val Bull, Mayor of Newbury in the 'Shade' for Guide Dogs

The Mayor of Newbury is encouraging everyone to have fun in the sun this summer by putting on their sunglasses and taking part in Guide Dogs' Shades Day campaign, starting today, Tuesday 21st June.

Councillor Val Bull will be amongst thousands of people nationwide who will wear their sunglasses at work, school, in the pub- anywhere and everywhere really! – making a donation to The Guide Dogs for the Blind Association, whilst raising awareness of eye health.

With a variety of events taking place around the country, Guide Dogs and the Mayor of Newbury are encouraging people to sign up for Shades Day, so as not to miss all the fun!

For a fundraising and information pack, full of ideas and information, and to learn more about eye health, visit www.shadesday.org.uk and register online or call 0845 606 6298.

Guide Dogs is committed to investing in research into the causes and prevention of sight loss. "Funding research into eye diseases is essential to understand the causes of blindness, and how to prevent this" explains Tom Pey, Guide Dogs' Director of Policy and Development.

"Shades Day is an ideal opportunity to think about eye care. Good sunglasses protect the eyes from damaging UV sunlight which can contribute to macular degeneration and cataracts. Your shades don't have to be the most expensive: experts recommend wraparound sunglasses marked "Type 2" and with a CE symbol. So there's really no excuse for not donning your shades and raising money for Guide Dogs!"



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