



PRESS RELEASE

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SUSTAINABLE NEWBURY – MAKING NEWBURY A BETTER PLACE TO LIVE

Win a bicycle!!!

The Sustainable Newbury group within Newbury Town Council has joined forces with West Berkshire SPOKES to sponsor a summer competition – seeking the best ideas on how to make Newbury more environmentally sustainable.



The competition was launched during Sustainable Newbury's recent public meeting and debate on renewable energies at Newbury Rugby Club.

Newbury resident and longstanding environmental campaigner Stan Green came up with the idea. Stan says “We are seeking any sustainable ideas, for example in the areas of local renewable energies (micro-generation – wind, hydro, solar), energy saving, recycling, community food growing, or ways of combating climate change locally – such as reduction in carbon emissions from buildings and vehicles (air quality), more sustainable transport (public), car sharing, excess packaging”

Cllr Martha Vickers, chairperson of the Sustainability Group said “This is something for everyone to think about in the heat of the summer. What can we do to tread more lightly on the earth and ensure that this beautiful Blue Planet remains a viable and pleasant place for our children's children?”

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Alan Lane, Chairman of West Berkshire SPOKES said “Cycling has minimal negative impact on the environment. At the same time it offers huge health and social advantages. This competition will directly result in one more bike on the road and hopefully one less car. This has to be a good thing for everyone. It will also hopefully produce some sparkling ideas that Sustainable Newbury can implement in the future. We all have to share the finite resources that this earth has to offer. If we can all try to minimise our car usage then we may be able to leave some resource for our future generations.”

The competition deadline is 12.00 noon on Tuesday 8 September 2009 and the winning entry will be decided at the Sustainable Newbury meeting on the following day.

Entries will be collated by the Town Council, so please submit them marked “Sustainable Newbury Competition” either by e-mail to chiefexec@newbury.gov.uk or by post via FREEPOST RLTG-EHAY-CXTY, Town Hall, Market Place, Newbury, RG14 5AA or in person at the Town Hall.

Good Luck!!!

END

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