

10th June 2025.

To: Councillors Phil Barnett, Jo Day, Sam Dibas, Nigel Foot, David Harman, Roger Hunneman, Ian Jee, David Marsh, Vaughan Miller, Andy Moore, Graham Storey, and Tony Vickers

Substitutes: All remaining Members of the Council

Dear Councillor,

You are summoned to attend a meeting of the **Planning & Highways Committee** on **Monday 7**th **July 2025 at 7:30 pm.**

The meeting will be held in the Council Chamber, Town Hall, Market Place, Newbury, RG14 5AA. The meeting is open to the press and public and will be streamed via Zoom: https://us02web.zoom.us/j/85259536335?pwd=FMe3E5aQ9thefmT1q8J8l2NhP5Hx9e.1

Passcode: 881897

Kheasman

Meeting ID: 852 5953 6335

Kym Heasman Committees Clerk

AGENDA.

1. Apologies

2. Declarations of Interest and Dispensations

To receive any declarations of interest relating to business to be conducted in this meeting and confirmation of any relevant dispensations.

3. Minutes (Appendix 1)

- **3.1 To approve** the minutes of a meeting of the Planning & Highways Committee held on Monday 23rd April 2025.
- **3.2** Officer's report on actions from previous meeting.

4. Questions and Petitions from Members of the Public

Questions, in writing, must be with the Committee Clerk by 2pm on Friday 4th July 2025.

5. Members' Questions and Petitions

Questions, in writing, must be with the Committee Clerk by 2pm on Friday 4th July 2025

Town Hall, Market Place, Newbury, RG14 5AA



6. Schedule of Planning Applications (Appendix 2)

To comment on the planning applications listed at the attached schedule.

7. Schedule of Licensing Application (Appendix 3)

To comment on the planning applications listed at the attached schedule.

8. Motion From Councillor Graham Storey (Appendix 4)

To Consider motion from councillor Graham Storey

9. Pre-application consultation (appendix 5)

To consider and comment on the proposed base station installation at (cs30820100_vf23773) Andover Road, Newbury.

10. Town Design Statement (appendix 6)

To Reconvene working group to review the Newbury Town Design Statement

11. Faraday Road Football ground update.

To receive update on Faraday Road football ground.

12. Update from The Western Area Planning Committee

To receive an update on any relevant business from the Western Area Planning Committee.

13. Forward Work Programme for Planning & Highways Committee (Appendix 7)

To note and to agree any other items that Members resolve to add to the Forward Work Programme.

MINUTES OF A MEETING OF THE PLANNING AND HIGHWAYS COMMITTEE HELD IN THE COUNCIL CHAMBER, NEWBURY TOWN COUNCIL, MARKET PLACE, NEWBURY ON MONDAY 16th June 2025 AT 7.30PM.

PRESENT

Councillors, Vera Barnett (sub), Jo Day, David Harman (deputy Chair), Roger Hunneman, Ian Jee, Pam Lusby Taylor (sub), David Marsh, Graham Storey, Meg Thomas (sub) & Tony Vickers.

In Attendance

Kym Heasman, Committee Clerk

14. APOLOGIES

Councillors Phil Barnett (substitute Vera Barnett), Sam Dibas, Nigel Foot (substitute Pam Lusby Taylor), Vaughan Miller (substitute Meg Thomas), and Andy Moore (Chairman).

15. DECLARATIONS OF INTEREST

The Committee Clerk declared that Councillors, David Marsh and Tony Vickers who are also Members of West Berkshire Council, which is declared as a general interest on their behalf and a dispensation is in place to allow them to partake in discussions relating to West Berkshire Council business.

16. MINUTES

PROPOSED: Councillor Vera Barnett

SECONDED: Councillor Ian Jee

RESOLVED: That the minutes of the meeting of the Planning & Highways Committee held on Monday 19th May 2025, be approved, and signed by the Chairperson, with the addition of the meeting closing time.

17. QUESTIONS AND PETITIONS FROM MEMBERS OF THE PUBLIC

There were no questions or petitions received from members of the public.

18. MEMBERS' QUESTIONS AND PETITIONS

Question received from Councillor Meg Thomas:

"Please could the town council ask West Berks Council to re-introduce evening and Sunday buses (possible by using their own fleet of minibuses) to ameliorate increased traffic on other routes during the pedestrianisation trial?".

The Deputy Chairperson responded with the following answer:

"yes, we will write to West Berkshire Council, and if we receive and answer we will circulate to all members of the committee."

19. SCHEDULE OF PLANNING APPLICATIONS

Resolved that the observations recorded at Appendix 1 to these minutes be submitted to the planning authority.

20. Motion From Councillor Tony Vickers

PROPOSED: Councillor Tony Vickers **SECONDED:** Councillor Graham Storey

RESOLVED: to receive motion from councillor Tony Vickers to request that the Town Council support Newbury Environment & Wildlife Team (NEWT) and that Prow Working Group assist with the project being added to the Definitive map as a right of way.

PROPOSED: Councillor Tony Vickers **SECONDED:** Councillor Graham Storey

RESOLVED: to support the NEWT Project through the PROW Working Group with the application to get the route added to the definitive map. With an update being brought back to the P & H Committee through the PROW Working Group.

21. Rule 6 – Eagle Quarter update.

The Committee Clerk gave an update on the Eagle Quarter Planning appeal inquiry, with the in-person part of the inquiry being finished and their opportunity to comment on the summary list of impact to heritage assets and conservation area. Councillors to provide comments to Committee Clerk, then with CEO to collate comments for submission to the Planning inspectorate. Committee Clerk will share outcome of the planning enquiry when received at relevant scheduled Planning & Highways Committee meeting.

22. UPDATE FROM THE WESTERN AREA PLANNING COMMITTEE

Members noted from Councillor Tony Vickers that the scheduled committee of Western Area Planning Committee was cancelled.

23. FORWARD WORK PROGRAMME FOR PLANNING AND HIGHWAYS COMMITTEE MEETINGS 2024/25

The forward work programme was received and noted by the committee. Prow Working Group update.

THERE BEING NO OTHER BUSINESS T	HE CHAIRPERSON DECLARED	THE MEETING CLOSED AT
20.52 HRS		

Signature:	Date:	

CHAIRPERSON

PLANNING AND HIGHWAYS COMMITTEE MEETING SCHEDULE OF PLANNING APPLICATIONS – RESOLUTIONS Monday 16th June 2025

RUNNING ORDER	RESOLUTION	APPLICATION NUMBER	LOCATION AND APPLICANT	PROPOSAL
1	No objection	25/01144/HOUSE	Floral Bank, Greenham Road, Newbury for Laurence Foreman	Ground Floor side and rear extension, instillation of rendered external insulation and imitation slate roofing to existing house, new retaining wall and vehicle hardstanding to garden.
2	No objection	25/01234/FULMAJ	Former Newbury Magistrates Court and No. 20 Mill Lane Newbury for Palady Homes Ltd	Section 73: Variation of Condition (2) Approved Plans of planning permission 21/03024/FULEXT: Erection of 28 no. 1 and 2 bedroom apartments, together with car parking, an ecological enhancement zone, landscaping and associated works
3	No comment	25/00968/HOUSE	42 Chaucer Crescent Newbury for Mr Emeka Okeke	Section 73A: Variation of condition 2 (Approved Plans) of planning permission reference 24/02173/HOUSE (Brick built rear extension, convert garage to habitable space, access ramp and flank wall relocated internally to achieve side 1 meter rear).
4	No objection	25/01117/HOUSE	2 Charles Street, Newbury for Mr C Miles	Alter roof design to improve first floor accommodation.
5	No objection / comment: members noted a concern over the raised Sewer Pipes.	25/01183/HOUSE	57 Conifer Crest, Newbury for Mr & Mrs J Patel	Proposed two storey side extension and single storey rear extension following demolition of existing conservatory.
6	No comment – due to lack of information to understand application.	WBC Ref: 25/01213/ODD Basingstoke and Dean Ref: 21/03394/OUT	Out Of District Planning Consultation Basingstoke and Deane Borough Council Land at Watermill Bridge Andover Road Wash Water Hampshire for Bewley Homes	Out Of District Planning Consultation BDBC: 25/01226/CONDN - Application for discharge of condition 29 (Road Condition Survey) of planning permission 21/03394/OUT: Hybrid application for mixed use community comprising Outline application for up to 350

dwellings (Use Class C3) including dwellings for older people: a 1.600 square metre community building (Use Class F2(b)), a 1200 square metre Health Centre (Use Class E(e)) and a 250 square metre convenience store (Use Class F2(a)), demolition of Common Farm and associated agricultural buildings, provision of open space, allotments, community gardens, a riverside park/nature trail, drainage attenuation, landscaping and associated infrastructure. Full application for the first phase of residential development including 90 dwellings (Use Class C3), public open space, associated landscaping and infrastructure works, access arrangements including new vehicular access onto the A343 Andover Road **Note:** original application was refused by Basingstoke and dean and granted at appeal by

the Planning Inspectorate.

NTC Comments Submitted to WBC 12.2021:

Objection based on the lack of community centre (including the health and wellbeing centre) in Phase 1 of the development, that this is an overdevelopment of the site, the external noise pollution caused by the A34, potential poor air quality from the A34, and that this is a Adjacent District B&D Reference: 21/03394/OUT WBC Reference: 21/02967/OOD Land At Watermill Bridge, Andover Road, Wash Water, Hampshire, for Bewley Homes Hybrid application for mixed use community comprising Outline application for up to 350 dwellings (Use Class C3) including dwellings for older people; a 1,600 square metre community building (Use Class F2(b)), a 1200 square metre Health Centre (Use Class E(e)) and a 250 square

				metre development in a flood plain. In addition, this site should conform to carbon neutrality. If the Planning Authority are minded to approve the application, it should be approve subject to inclusion of the community centre in phase 1 of the development.
7	No objection	25/01172/FUL	West Street House, West Street, Newbury for AVIV FLB Investments Ltd	Replacement of existing windows with new double-glazed units.
8	No objection.	25/01191/FUL	18 To 21 and 22 To 24 Bartholomew House, Bartholomew Street, Newbury for Emarek Ltd	Section 73a Variation of Condition (2) Approved Plans / Documents of planning permission 24/02691/FUL: Elevational alterations including changes to fenestration and shopfronts; Demolition of two storey structure in the alleyway, single storey timber link and single storey structure to the rear.

Planning and Highways Committee Meeting Schedule of Planning Applications to be considered Monday 7th July 2025.

Running Order	Ward	Application Number	Location and Applicant	Proposal
1.	EAST FIELDS	25/01387/HOUSE	8 Priory Road, Newbury for Mr A Kendall	Part two storey rear extension with single storey side extension. Proposed first floor window in Bedroom 2.
2.	EAST FIELDS	25/01442/HOUSE	29 St Johns Road, Newbury for Mr & Mrs Demeza	Removal of existing outbuilding and a single storey rear extension with internal remodelling and associated works
3.	EAST FIELDS	25/0143/HOUSE	14 Chesterfield Road Newbury for Ms Mirfin	Detached Outbuilding.
4.	SPEENHAMLAND	25/01356/HOUSE	36 Amberley Close Newbury for Mrs O Winfield	Raise and change the garage roof. Remove the existing roof, raise the garage walls and replace the roof, half pitched and half flat. Use the existing utility to extend the kitchen and use more of the existing garage for a new utility room.
5.	SPEENHAMLAND	25/01436/FULMAJ	Waitrose Oxford Road Newbury for Mr G Kind	Minor adjustments to car park layout including 1 no. new covered trolley shelter and new external horticultural sales fixtures. Minor adjustments to facades including the removal of ATM.
6.	SPEENHAMLAND	25/01212/HOUSE	34 Donnington Square Newbury for Mr & Mrs Sutton	Single Storey rear extension following demolition of conservatory, Partial garage conversion, new windows and Rear, Internal alterations.
7.	SPEENHAMLAND	25/01223/ADV	Waitrose Oxford Road Newbury for Blaze Signs	Multiple proposed signage.
8.	SPEENHAMLAND	25/00931/FUL Re-Consultation	Waitrose Oxford Road Newbury for John Leewis Partnership	Replacement of existing plant within the service yard and roof locations.
9.	WASH COMMON	25/01414/HOUSE	24 Wendan Road, Newbury for Mr A Staig.	First floor extension over attached garage. Partial garage conversion and internal alterations.
10.	WASH COMMON	25/01343/HOUSE	35 Chaucer Crescent Newbury for Cheyanne Kirby	Renovation and extension of the existing property, including the following: rear extension, front room alteration, front entrance redesign, roof and insulation works, windows and glazing, floor and heating upgrade, electrical, plumbing and heating upgrades, full house renovation, and garden room construction.

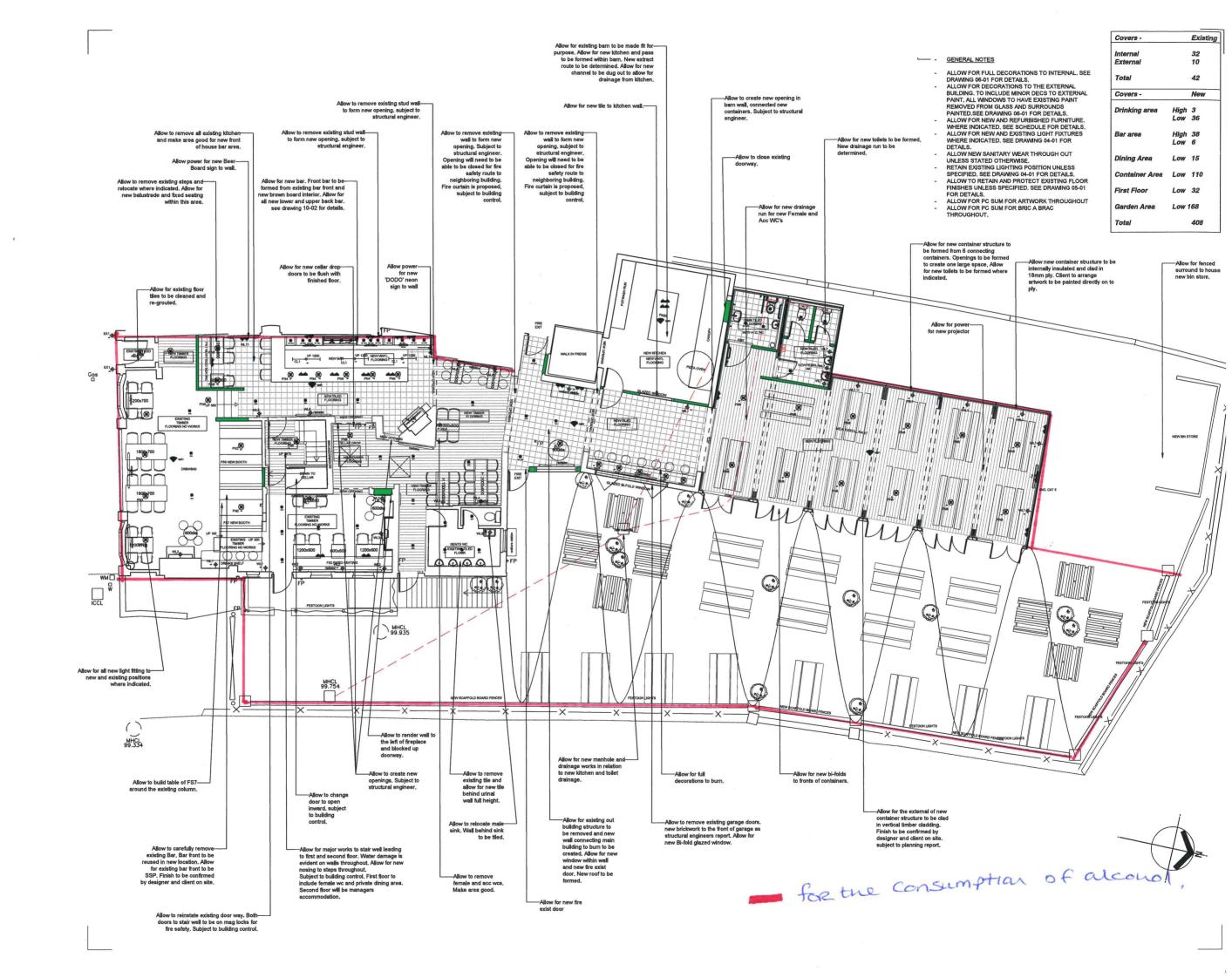
11.	WASH COMMON	25/01269/REG4	Park House School Andover Road Newbury for Greenshaw Learning Trust	Replacement of rooftop plant equipment and installation of new condenser at ground level.
12.	WASHCOMMON	25/01367/HOUSE	275 Andover Road Newbury for Mr & Mrs Davies	First floor rear extension
13.	WASH COMMON	25/01304/HOUSE	15 Bartlemy Close Newbury for Mrs I Hanbury	Single-storey rear extension following demolition of existing lean-to.
14.	WASH COMMON	25/01296/HOUSE	30 Bartlemy Close Newbury for Mr & Mrs J Davies	Removal of existing mono-pitched roof and formation of new two stage flat roof over existing rear extension with associated alteration to the party wall parapet.
15.	WEST FIELDS	<u>25/01251/FUL</u>	Linen Place 1 Echo Walk Newbury for Tino Kavhuru	Full Planning Application for the Change of Use of the Ground Floor Unit, Block D, Weavers Yard from flexible commercial Use Class A1 (retail) / A2 (financial services)/A3 (restaurants and cafes) / A4 (drinking establishments) or B1 (offices)) to Sui Generis for use as a gym facility for residents.
16.	WEST FIELDS	25/01389/HOUSE	23 Enborne Grove Newbury for Mr M Vieira & Ms Douglass	Extensions, Loft conversion, new dormer, and alterations.
17.	WEST FIELDS	25/01160/ADV & 25/01154/LBC & 25/01153/FUL	16 Bartholomew Street Newbury for Martin	Redecorated shopfront and window. 2no external lights wall lights to fascia. New painted sign to fascia. New projecting swing sign. Change of use from Class E to Sui Generis. 2no new external structural openings to rear extension. New condenser unit fitted to flat roof. Redecoration of shopfront and window. New signage and lighting. Full refurbishment of rear courtyard. Full internal refurbishment. Internal lining out walls and hacking of plaster to expose brick. Removal of internal arch replaced with new wall and window. Change of use from Class E to Sui Generis. 2no new external structural openings to rear extension. New condenser unit fitted to flat roof. Redecoration of shopfront and window. New signage and lighting. Full refurbishment of rear courtyard. Full internal refurbishment. Internal lining out walls and hacking of plaster to expose brick. Removal of internal arch replaced with new wall and window.

18.	WEST FIELDS	25/01337/ADV	87 - 89 Northbrook Street Newbury for Miss M Alleyne	Changing of WHSMITH brand to TGJones. Like for Like replacements.
19.	WEST FIELDS	25/01168/ADV	Unit B Garter House 12 Market Street Newbury for N Qayumi	Two illuminated signs and awnings with logo.
20.	WEST FIELDS	25/01295/FUL	Eastfield House Surgery 6 St Johns Road Newbury for Eastfield House Surgery	Retention of existing temporary surgery accommodation for an additional three years.

Planning and Highways Committee Meeting Schedule of Licensing Applications

Monday 7th July 2025

Licence	Applicant(S)	Premises
Licensing Act 2003 (Premises	Applicant: Arkells	Location: The High Horse (FKA The Cross Keys), 8 London Road, Newbury, West
Licences & Club Premises	Brewery Ltd	Berkshire, RG14 1JX
Certificates) Regulations 2005		Droposale
Premises Licence – Variation		Proposal: • Expansion of Licensable Area
Ref: 24359		 Change of trading name Recorded music (indoors & outdoors) Live Music (indoors & outdoors) Additional info below.



Application to vary a premises licence under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Arkell's Brewery LTD.							
	(Insert name(s) of applicant) being the premises licence holder, apply to vary a premises licence under section 34 of the						
			ribed in Part 1 bel		section 34 of the		
	cence number						
013857							
Part 1 – Pre	mises Details						
		if none, ord	nance survey map r	eference or de	escription		
8 London R	oad						
Post town	Newbury			Postcode	RG14 1JX		
	4						
Telephone n	umber at premises	(if any)					
Non-domest	ic rateable value of	f premises	£15,300				
Dort 2 Ann	licant details						
гаг 2 – Арр	ilcant details						
Daytime contelephone nu		01793 833	3974				
E-mail addre	ess (optional)						
Current postal address if different from premises address Ark		Arkell's B	rewery				
Post town	Swindon			Postcode	SN2 7RH		

Please tick as appropriate
Do you want the proposed variation to have effect as soon as possible? Yes No
If not, from what date do you want the variation to take effect? DD MM YYYY DD MM YYYY
Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1) Yes No
Please describe briefly the nature of the proposed variation (Please see guidance note 2) Expansion of the licensable area of the named premises. As shown in the document (Floor Plan) attached. This will include the outside area of the premises which has historically been used as a car park. The new name of the premises will be "The High Horse". Max capacity will be 150 people inside.
If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Part 4 Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

	Prov 3)	vision of regulated entertainment (Please see guidance note	Please tick all that apply	
	a)	plays (if ticking yes, fill in box A)		
	b)	films (if ticking yes, fill in box B)		
	c)	indoor sporting events (if ticking yes, fill in box C)		
	d)	boxing or wrestling entertainment (if ticking yes, fill in box D)		
	e)	live music (if ticking yes, fill in box E)		\boxtimes
	f)	recorded music (if ticking yes, fill in box F)		\boxtimes
	g)	performances of dance (if ticking yes, fill in box G)		
	h)	anything of a similar description to that falling within (e), (f) or (if ticking yes, fill in box H)	(g)	
	Prov	rision of late night refreshment (if ticking yes, fill in box I)		
	Supp	oly of alcohol (if ticking yes, fill in box J)		
Iı	ı all	cases complete boxes K, L and M		

Plays Standard days and timings (please read			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	
	ce note 8		read guidance note 4)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guida	nce note 5)	
			13		
Tue					
_					
Wed			State any seasonal variations for performing plays guidance note 6)	(please read	
Thur					
Fri			Non standard timings. Where you intend to use the performance of plays at different times to those list on the left, please list (please read guidance note?)	sted in the colu	
Sat					
Sun					

Films Standard days and timings (please read guidance note 8)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	
timings (please read guidance note 8)				Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guida	nce note 5)	
Tue					
Wed			State any seasonal variations for the exhibition of guidance note 6)	films (please 1	ead
Thur					
Fri			Non standard timings. Where you intend to use the exhibition of films at different times to those listed the left, please list (please read guidance note 7)		
Sat					
Sun					

Indoor sporting events Standard days and timings (please read guidance note 8)		nd read	Please give further details (please read guidance note 5)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 6)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 7)
Fri			
Sat			
Sun			

enterta	Boxing or wrestling entertainments Standard days and timings (please read		Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	
Standard days and timings (please read guidance note 8)		read	(f)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guida	nce note 5)	
Tue					
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 6)		<u>ent</u>
Thur					
Fri			Non standard timings. Where you intend to use the boxing or wrestling entertainment at different time in the column on the left, please list (please read government).	es to those liste	<u>ed</u>
Sat					
Sun					

Live music Standard days and timings (please read		read	Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	
guidar	guidance note 8)			Outdoors	
Day	Start	Finish		Both	\boxtimes
Mon	12:00	23:30	Please give further details here (please read guida Live music will be taking place regularly and outs		
			Summer months and events. We require the days	in which music	c
Tue	12:00	23:30	will be played to be flexible - hence each day being used.		
Wed	12:00	23:30	State any seasonal variations for the performance of live music (please read guidance note 6)		
			(prease read guidance note o)		
Thur	12:00	23:30			
Fri	12:00	23:30	Non standard timings. Where you intend to use the performance of live music at different times to the		
			column on the left, please list (please read guidance		·
Sat	12:00	23:30			
Sun	12:00	23:30			
					-105

Recorded music Standard days and timings (please read		nd	Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	
timings (please read guidance note 8)			read gardance note 1)	Outdoors	
Day	Start	Finish		Both	\boxtimes
Mon	12:00	24:00	Please give further details here (please read guidance note 5) Recorded Music to be played throughout the day during openin		r
			hours. We would also require external music fron		
Tue	12:00	24:00	daily.		
Wed	12:00	24:00	State any seasonal variations for the playing of recorded music (please read guidance note 6)		
			(please lead guidance note o)		
Thur	12:00	24:00			
Fri	12:00	24:00	Non standard timings. Where you intend to use the playing of recorded music at different times to the		
			column on the left, please list (please read guidant		<u> </u>
Sat	12:00	24:00			
Sun	12:00	24:00			

Performances of dance Standard days and			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	
Standard days and timings (please read guidance note 8)		read	(preuse read gurdantee note 1)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read gui-	dance note 5)	
Tue					
Wed			State any seasonal variations for the performance of dance (please read guidance note 6)		
Thur					
Fri			Non standard timings. Where you intend to us for the performance of dance at different times the column on the left, please list (please read gu	to those listed	l in
Sat					
Sun					

descrij falling (g) Standa timings	ing of a s ption to t within (rd days a s (please ce note 8	that e), (f) or nd read	Please give a description of the type of entertainn providing	nent you will b	е
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read	Indoors	
Mon			guidance note 4)	Outdoors	
				Both	
Tue			Please give further details here (please read guidance note 5)		
Wed					
Thur			State any seasonal variations for entertainment description to that falling within (e), (f) or (g) (guidance note 6)		
Fri					
Sat			Non standard timings. Where you intend to us for the entertainment of a similar description to within (e), (f) or (g) at different times to those lice column on the left, please list (please read guidant)	o that falling isted in the	<u> </u>
Sun					

Late night refreshment Standard days and		nd	Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	
timings (please read guidance note 8)				Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read gui-	dance note 5)	
Tue					
Wed			State any seasonal variations for the provision of late night refreshment (please read guidance note 6)		
Thur					
Fri			Non standard timings. Where you intend to us for the provision of late night refreshment at d those listed in the column on the left, please list	ifferent times,	
Sat			guidance note 7)		
Sun					

Supply of alcohol Standard days and timings (please read		nd	Will the supply of alcohol be for consumption – please tick (please read guidance note 9)	On the premises	
timings (please read guidance note 8)			guidance note 9)	Off the premises	
Day	Start	Finish		Both	
Mon			State any seasonal variations for the supply of read guidance note 6)	alcohol (please	е
Tue					
Wed					
Thur			Non-standard timings. Where you intend to us for the supply of alcohol at different times to the column on the left, please list (please read guida	ose listed in t	
Fri					
Sat					
Sun					

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of	
children (please read guidance note 10).	

Hours premises are open to the public Standard days and timings (please read guidance note 8)			State any seasonal variations (please read guidance note 6)
Day	Start	Finish	
Mon			
Tue			
Wed			
			Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the
Thur			column on the left, please list (please read guidance note 7)
Fri			
Sat			
Sun			
Dlagge	dontific th	anna anna	litions currently imposed on the licence which you believe could be

removed as a consequence of the proposed variation you are seeking.	

Please tick as appro	Please tick as appropriate		
I have enclosed the premises licence	\boxtimes		
• I have enclosed the relevant part of the premises licence			
If you have not ticked one of these boxes, please fill in reasons for not including the licence of it below	or part		
Reasons why I have not enclosed the premises licence or relevant part of premises licence			
	1		

\mathbf{M} Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:					
a) General – all four licensing objectives (b, c, d and e) (please read guidance note 11)					
CCTV will be installed to cover both the inside and outside trading areas. These recordings will be available for 31 days.					
b) The prevention of crime and disorder					
Please see above.					
c) Public safety					
d) The prevention of public nuisance					
The angle of a kildren from house					
All bar staff will be trained regarding underage sales and what acceptable proof of age is. An official form of photographic identification. Training records will be kept on site.					

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Checklist:			
	Please tick to indicate agree		
 I have not 	nde or enclosed payment of the fee; or t made or enclosed payment of the fee because this application has been elation to the introduction of the late night levy.		
 I have sen 	nt copies of this application and the plan to responsible authorities and the applicable.	\boxtimes	
	and that I must now advertise my application.	\boxtimes	
• I have end	I have enclosed the premises licence or relevant part of it or explanation.		
 I understate be rejected 	and that if I do not comply with the above requirements my application will d.	\boxtimes	
WHO MAKE A TO A FINE OF	TEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THE FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTANY AMOUNT. THE (please read guidance note 12)		
Signature of app duly authorised please state in w	plicant (the current premises licence holder) or applicant's solicitor or or agent (please read guidance note 13). If signing on behalf of the applicant that capacity.	other 1t,	
Signature			
Date	13-6-2025		
Capacity	Tied Trade Director		
licence holder) or	ises licence is jointly held, signature of 2nd applicant (the current prem r 2nd applicant's solicitor or other authorised agent (please read guidant and on behalf of the applicant, please state in what capacity.	ce	
Date			
Capacity			
	where not previously given) and address for correspondence associated ration (please read guidance note 15) arkell's Brewery	I	
Post town Su	vindon Post code SN2 7RU		

01793833974

Telephone number (if any)

If you would prefer us to correspond with you by e-mail, your e-mail address (optional) dan.uzzell@arkells.com

Notes for Guidance

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

- 1. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable for the late night levy
- 2. Describe the premises. For example, the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place of consumption of these off-supplies of alcohol, you must include a description of where the place will be and its proximity to the premises.
- 3. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.

- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.
- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
- 4. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
- 5. For example state type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
- 6. For example (but not exclusively), where the activity will occur on additional days during the summer months.
- 7. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
- 8. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
- 9. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
- 10. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
- 11. Please list here steps you will take to promote all four licensing objectives together.

- 12. The application form must be signed.
- 13. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- 14. Where there is more than one applicant, each of the applicants or their respective agents must sign the application form.
- 15. This is the address which we shall use to correspond with you about this application.

Proposal

That Newbury Town Council write to West Berkshire Council to oppose the blocking of the footpath running alongside the A339 behind Winchcombe School

Background

WBC have contacted Cllr Martha Vickers suggesting they would like to close off a footpath that runs from the Robin Hood roundabout behind Winchcombe school and links to the footpath that runs under the A339 connecting Shaw House with Speen (by the social club) – see email and map below

Consideration

This is not the most attractive or well used route. However it is broad and currently clear. The fences behind the school and care home look secure and the school fence has a locked gate into the path. I cycled along it and met a resident that says it is used by dog walkers from Hutton Close as it provides a loop without going through the Speen estate. Shaw cum Donnington PC have already written to WBC pointing out that it is used by Trinity School pupils when the underpass at the Robin Hood becomes flooded in the winter.

Hence it seems unreasonable to close the path for fairly superficial reasons.

We could make a PROW application but that would take time and the 20 year use evidence base may be difficult to build. The proposal is therefore just to express our opposition pending any further action from WBC

Attachments

1) Email from WBC

Good morning Cllr Vickers

I'm contacting you to get your thoughts on an idea to block off the path that runs behind the Winchcombe School and Winchcombe Place.

The path provides limited benefit to local residents and has primarily been a source of complaints from the few individuals who use it, largely due to recurring overgrowth each year. Given our constrained resources and funding, maintaining the path for such limited use is not a viable option.

If we were to block the path both ends this would increase security for the school and care home, reduce the antisocial behaviour reports that we receive, and also create a wildlife corridor. Options on how to secure the path are being looked at, but some sort of gate at both ends is what I am thinking.

I have including a map below and highlighted the path in yellow.

2) Map showing footpath







Newbury Town Council,
The Old Town Hall,
Market Pl,
Newbury
RG14 5AA
towncouncil@newbury.gov.uk

WHP Telecoms Ltd Building 8, Unit 6, Carryduff Business Park, Comber Road, Northern Ireland BT8 8AN

Dear Clerk.

PROPOSED BASE STATION INSTALLATION AT (C\$30820100_VF23773) ANDOVER ROAD, NEWBURY WHARF, NEWBURY, RG14 7FX.

Cornerstone is the UK's leading mobile infrastructure services company. We acquire, manage, and own over 20,000 sites and are committed to enabling best in class mobile connectivity for over half of all the country's mobile customers. We oversee works on behalf of telecommunications providers and wherever possible aim to:

- promote shared infrastructure
- maximise opportunities to consolidate the number of base stations
- significantly reduce the environmental impact of network development

Cornerstone are in the process of identifying a suitable site in the area for a radio base station installation that will improve service provision for Vodafone. The purpose of this letter is to consult with you and seek your views on our proposal before any planning submission is made. We understand that you are not always able to provide site specific comments, however, Cornerstone and Vodafone are committed to consultation with communities on our mobile telecommunications proposals and as such would encourage you to respond.

As part of Vodafone's continued network improvement program, there is a specific requirement for a radio base station upgrade at this location to provide improved technical provisions, greater capacity, and coverage in the area as well as new 5G technology.

Mobiles can only work with a network of base stations in place where people want to use their mobile phones or other wireless devices. Without base stations, the mobile phones, and other devices we rely on simply won't work.

Please find below the details of the proposed site below: -

Our technical network requirement is as follows:

CS30820100 VF23773 (CORNERSTONE, Vodafone) Andover Road

In the first instance, all correspondence should be directed to the agent.

Cornerstone Planning Consultation Letter to Councillors - Standard V.3 – 15/04/2021

Registered Address:

Comerstone Telecommunications, Infrastructure Limited, Hive 2, 1530 Arlington Business Park, Theale, Berkshire, RG7 4SA. Registered in England & Wales No. 08087551. VAT No. GB142 8555 06





 TO PROVIDE IMPROVED TECHNICAL PROVISIONS, GREATER CAPACITY, AND COVERAGE IN THE AREA AS WELL AS THE INTRODUCTION OF 5G TECHNOLOGY

A number of options have been assessed in respect of the site search process and the preferred option is as follows:

- ANDOVER ROAD, NEWBURY WHARF, NEWBURY, RG14 7FX
- THE PROPOSED DEVELOPMENT COMPRISES THE INSTALLATION OF 20M MONOPOLE C/W 9 ANTENNAS, 6NO RRUS, 2NO CABINETS, 1NO. METER CABINET AND ANCILLARY DEVELOPMENT THERETO.

The Local Planning Authority mast register and our records of other potential sites have already been reviewed, the policies in the Development Plan have been taken into account and the planning history of the site has been examined.

All Cornerstone installations are designed to be fully compliant with the public exposure guidelines established by the International Commission on Non-Ionizing Radiation Protection (ICNIRP). These guidelines have the support of UK Government, the European Union and they also have the formal backing of the World Health Organisation. A certificate of ICNIRP compliance will be included within the planning submission.

In order to give you time to send your comments or request further information, we commit to allow at least 14 days before an application is submitted to the Local Planning Authority. This 14-day period starts from the date at the top of this letter.

We would also be grateful if you could please advise of any local stakeholders or groups that might like to make comments.

We look forward to receiving any comments you may have on the proposal.

Should you have any queries regarding this matter, please do not hesitate to contact me (quoting cell number CS30820100_VF23773).

Yours faithfully,

Niamh Mullan

Niamh Mullan Town Planner WHP Telecoms Ltd

Email: n.mullan@whptelcoms.com

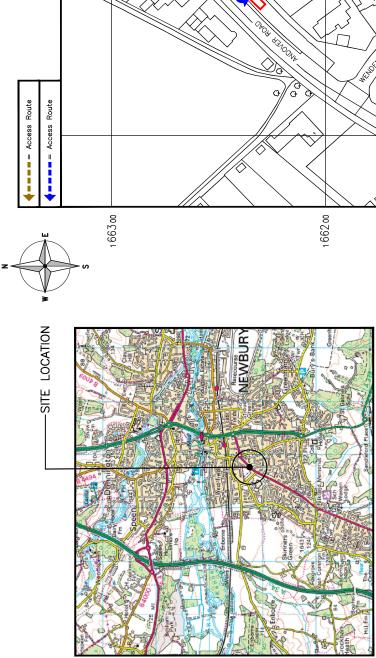
(for and on behalf of Cornerstone)

In the first instance, all correspondence should be directed to the agent.

Cornerstone Planning Consultation Letter to Councillors - Standard V.3 – 15/04/2021

Registered Address:

Cornerstone Telecommunications, Infrastructure Limited, Hive 2, 1530 Arlington Business Park, Theale, Berkshire, RG7 4SA. Registered in England & Wales No. 08087551. VAT No. GB142 8555 06 Cornerstone, Hive 2,
1530 Arlington Business Park,
Theale Berkshire RG7 4SA



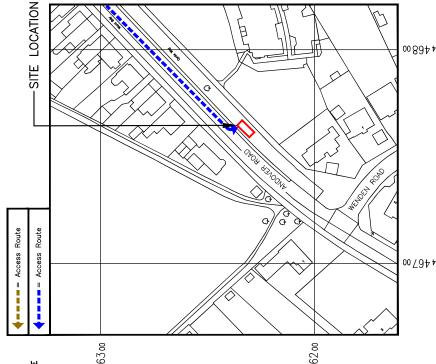
SITE LOCATION (Scale 1:50000)

Ordnance Survey map extract based upon Landranger map series with the permission of the controller of His Majesty's Stationery Office Licene no. 100022432 Crown copyright.



SITE PHOTOGRAPH

The drawings comply with VF Standard ICNIRP guidelines, under configuration VM10-A-SF & VM10-B-SF Designed in accordance with Cornerstone documents: SDN0009v8.0



HEAD SOUTHWEST ON M4. AT JUNCTION
13. TAKE THE A34 EXIT TO
OXFORD/NURBURY AT THE ROUNDABOUT.
TAKE THE 1ST EXIT ONTO THE A34 RAMP
TO SOUTHAMPTON/NATNEWBURY. USE THE
RIGHT 2 LANES TO TAKE THE RAMP ONTO
A34. TAKE A339 TO ST JOHNS RO/A343
IN NEWBURY. MERCE WITH A34. USE THE
LET 2 LANES TO TURN SIGHTLY LEF
ONTO A33. AT THE ROUNDABOUT, TAKE
THE AND EXIT ONTO WESTERN AME/A339.
CONTINUE TO FOLLOW A339. AT THE
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ALL DIMENSIONS ARE IN mm UNLESS NOTED OTHERWISE

N: 166226

E: 446758

DIRECTIONS TO SITE:

DETAILED SITE LOCATION

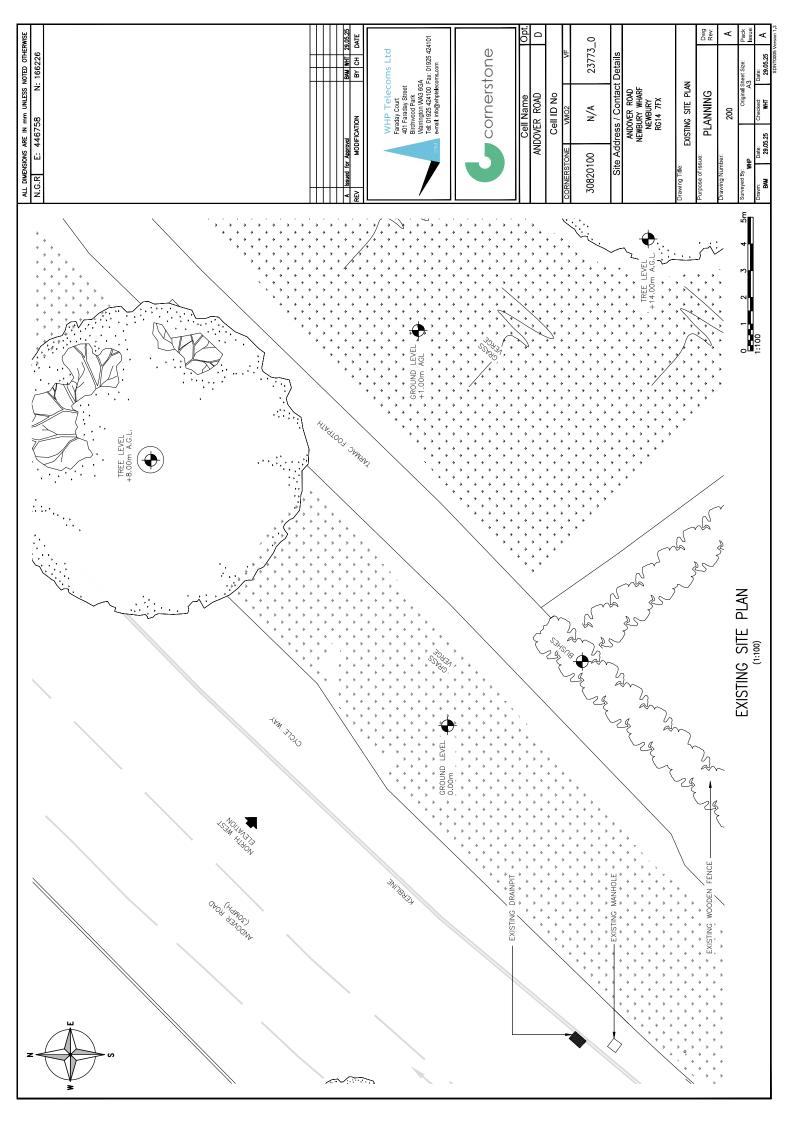
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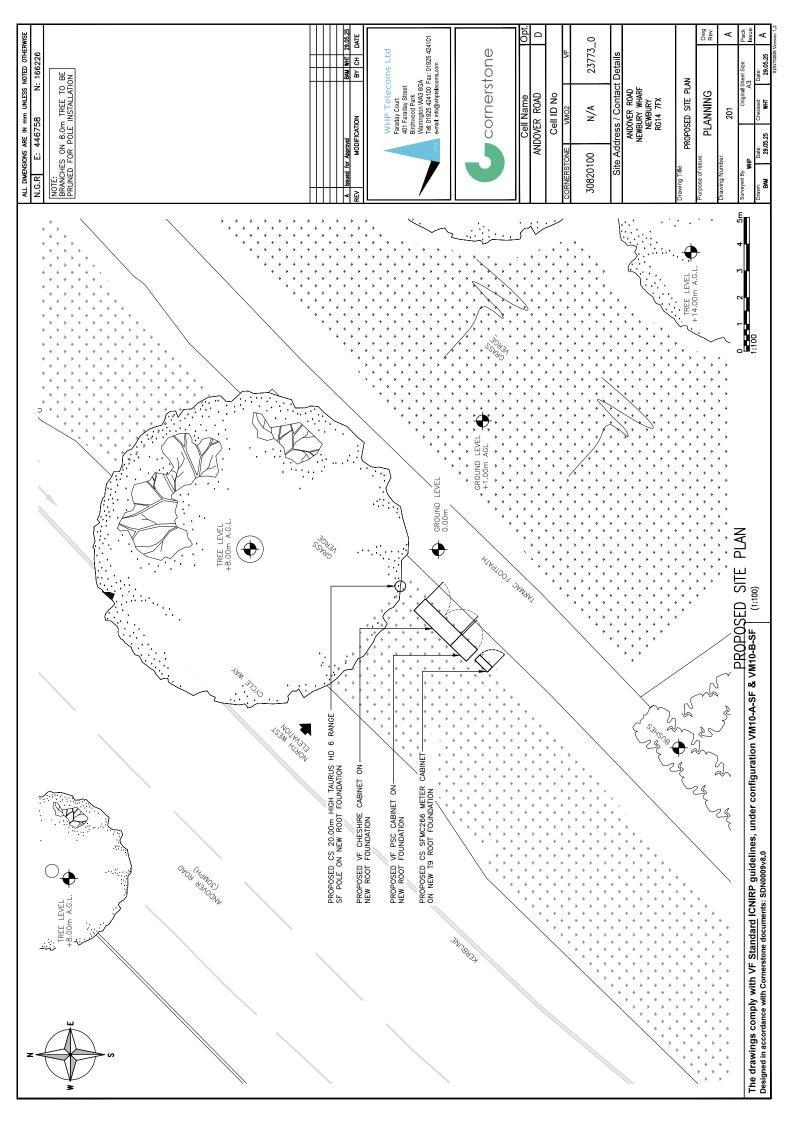
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Licence No. 100022432

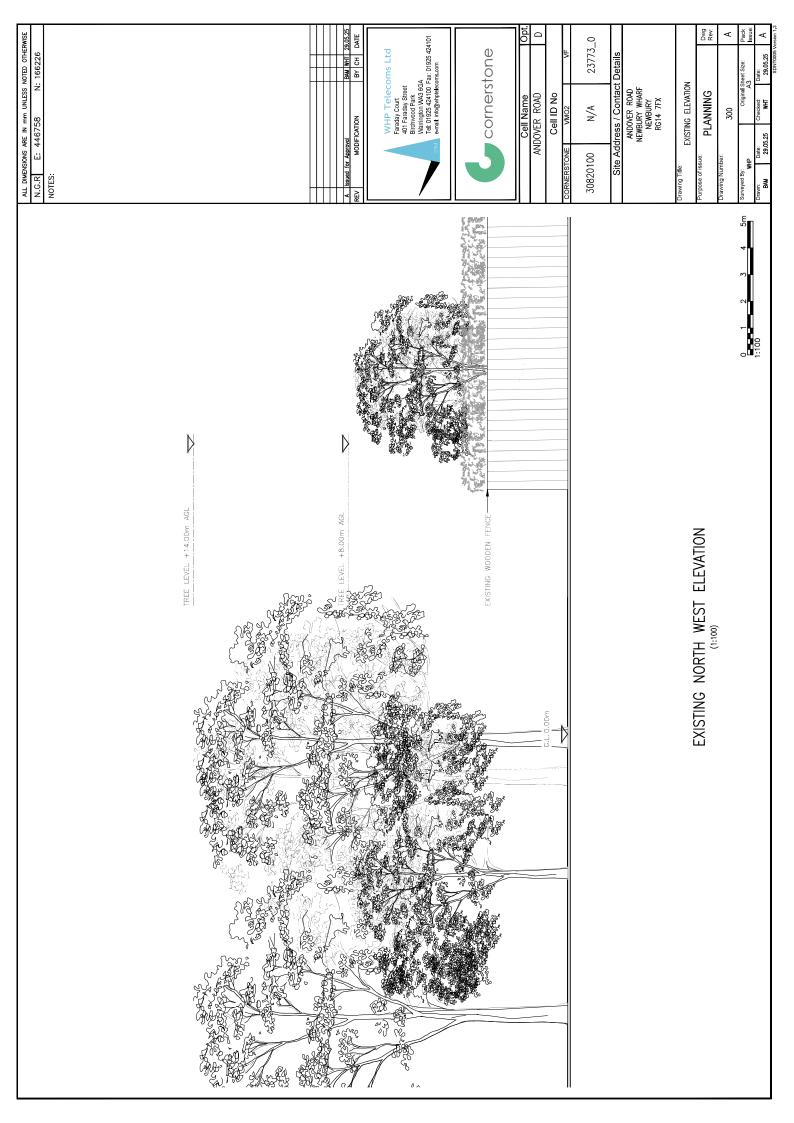


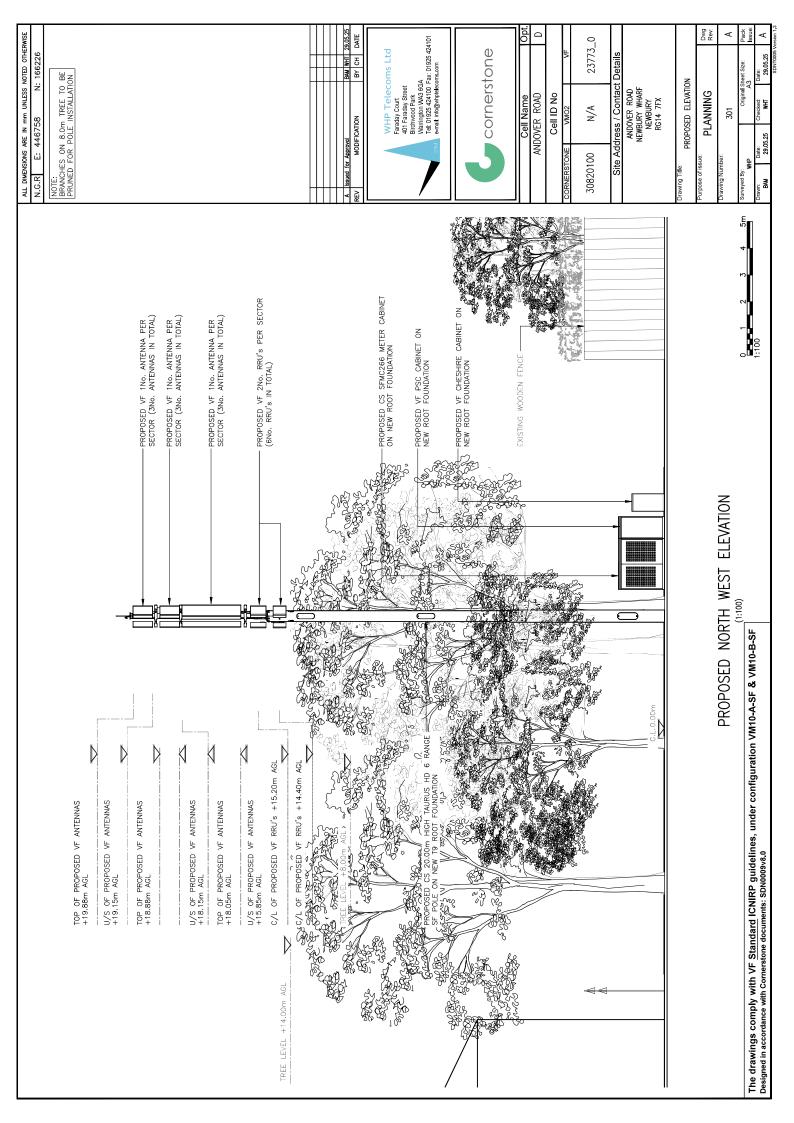
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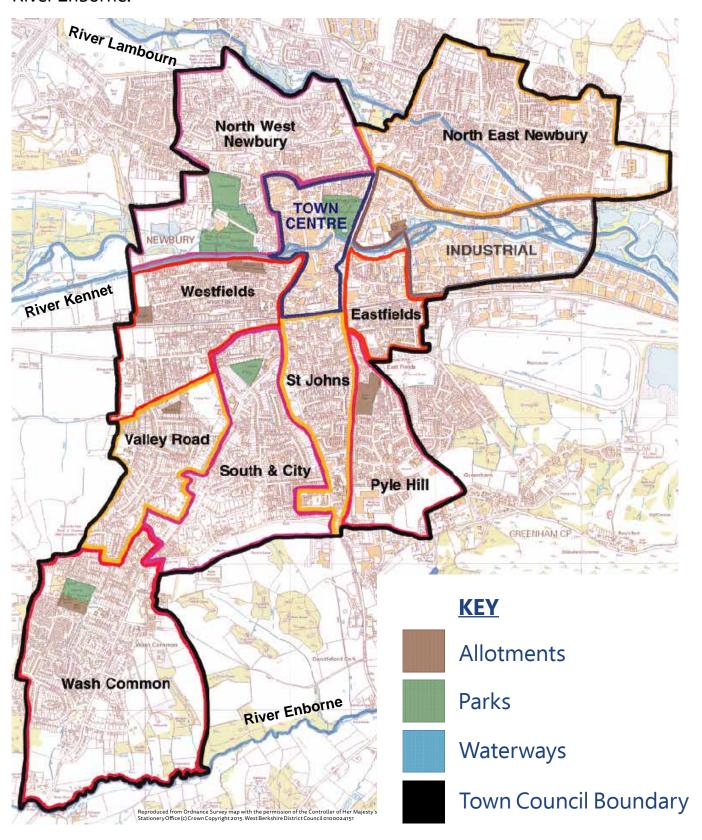
Newbury Town Design Statement

July 2018



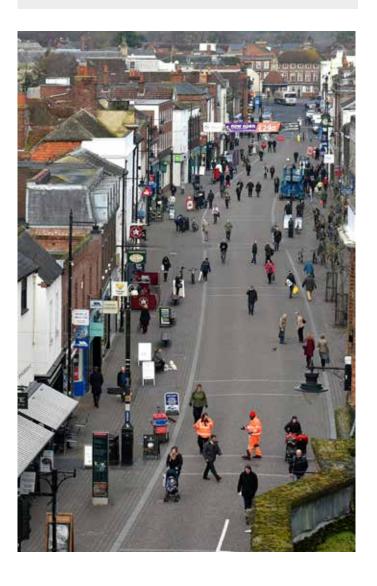
Newbury Town Map

"The town of Newbury is built on both sides of the valley of the River Kennet and with two plateaux north to south. A mile north the land descends again to the River Lambourn. Two miles to the south at Wash Common the land falls away to the River Enborne."



The Areas shown on the above map outline the Character Areas defined within the Town Design Statement.

"The Challenge is to analyse the character of the town, identifying its best assets, and systematically begin to plan as to conserve and enhance a beautiful and historic English market town for future generations to enjoy."





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Aims and Objectives

The aim is to analyse the character of Newbury and produce a document that sets out how the local community wants to have a positive influence on any future changes in the town, by conserving the 'best of the old', and encouraging sympathetic new development. Newbury Town Council produced a Town Design Statement in 2005 and in 2016 the Council agreed that it should be reviewed to reflect the changes which had taken place in the intervening period.

In order to keep the valuable contribution village and town design statements make to the planning system, West Berkshire Council's approach is to adopt appropriate town and village design statements that provide a consensus view of the local community, whether they are prepared as part of a wider parish plan or as a stand-alone document.

Introduction

Scope

This Town Design Statement (TDS) will inform and provide the detailed context for existing West Berkshire District Council policies and guidance as they relate to the town of Newbury. While it is not a statutory document, it has been subject to public consultation. The draft TDS was approved by the Town Council on 19 April 2017 and the final document was adopted by West Berkshire Council on 16th July 2018.

The TDS is intended to influence the operation of the statutory planning system. It provides the context for new development, based on local character and sense of place. It includes guidelines to ensure that planned developments are in harmony with their settings and make a positive contribution to the local environment.

Once adopted by West Berkshire District Council this TDS will be used as a material consideration in the determination of planning applications.

Compliance with its guidelines will not by itself guarantee planning permission as each case is judged on its merits.

The West Berkshire Core Strategy 2006-2026 (adopted July 2012) makes clear that:

It is essential that as the landscape evolves in a holistic way it also reflects the value that

.....

the public places on it. The Council actively encourages the production of non-statutory community planning documents such as town and village design statements and where they have been adopted by the Council will use them to inform and support the policies contained within this Core Strategy and other subsequent Development Plan Documents (DPDs).' (paragraph 5.140)

Policy CS19 in particular states that

'proposals for development should be informed by and respond to:.....features identified in various settlement character studies including community planning documents which have been adopted by the Council such astown and village design statements.'

In addition, Policy CS14 states that

'New development must demonstrate high quality and sustainable design that respects and enhances the character and appearance of the area, and makes a positive contribution to the quality of life in West Berkshire. Good design relates not only to the appearance of a development, but the way in which it functions. Considerations of design and layout must be informed by the wider context, having regard not just to the immediate area, but to the wider

locality. Development shall contribute positively to local distinctiveness and sense of place...'

The Core Strategy also makes clear that

'.....Town and Village Design Statements ... provide a more detailed local context for the consideration of development and should be taken into account as material considerations.' (paragraph 5.93)

The TDS will also complement the guidance contained in the Quality Design – West Berkshire Supplementary Planning Document (SPD) (adopted June 2006). This was produced to help developers to create places of high quality design which are sustainable, secure and accessible to all. It places particular emphasis on understanding context, as a full appreciation of the overall site and surrounding area is essential as a starting point for creating a sense of place.

Newbury is a predominantly Georgian town, and since much of the town centre has been identified as a Conservation Area, it should be noted that many of the shops and business premises are subject to special planning regulations.



Public Consultation

A Working Group was set up, chaired by Councillor Adrian Edwards and the draft review of the Town Design Statement was approved for public consultation by the Town Council's Planning and Highways committee on 4 January 2017.

The Committee agreed that the consultation should invite people to rate the 11 overarching Design Principles set out in the draft and also to make any other relevant comments.

The Consultation followed the process agreed by the Committee:

- The consultation was open for a period of 6 weeks, from 9 January to 19 February 2017.
- Notice of the consultation was published in the Newbury weekly news on 12 January 2017.
- Notice was posted in the Town Council notice board and bus stops.
- The consultation was publicised through the Council website and social media.
- Notice was displayed in West Berkshire Council offices.

- A press release was sent to the Newbury Weekly News and other media outlets.
- The Town Council wrote to partners and other interested bodies, inviting comments.
- The Town Council invited the planning Authority to make comments/ and or advise on the draft review.
- An Open Day was held in the Council Chamber, from 10.00 am to 9.00 pm on the 6th February 2017.

The online consultation received 14 responses and a further 20 were collected at the Open day on 6 February, which attracted 57 visitors.

The public were invited to "score" the Design Principles, from 1 to 5 and there was generally a high level of support for the principles. The draft was revised so that the principles are now listed to reflect the "scores" received from the public.

The Planning Authority, West Berkshire District Council, made a very helpful response and further confirmed that when adopted by them, the review of The Town Design Statement would be regarded as a material

consideration when considering planning applications in the Town Council area.

The Working Group met on 8 March 2017 to consider the consultation feedback and make appropriate recommendations to the Planning and Highways Committee. The Committee approved the draft review on 19 April 2017.

The final draft document was then submitted to West Berkshire Council Planning Policy team prior to a formal 6 week consultation period between 6 October and 17 November 2017. A total of ten responses were received during the consultation, including comments from Natural England and Historic England. Some amendments were made to the Town Design Statement following the consultation to produce a final document

Councillor Anthony Pick, Chairman, Newbury Town Council Planning and Highways Committee.

Councillor Adrian Edwards, Chairman of the Town Design Statement Review Working Group.

Hugh Peacocke, Chief Executive officer, Newbury Town Council.

2 Historical Development





The character of Newbury is a product of its historical evolution over centuries. Its history, as a planned Norman market town that prospered as a significant cloth production centre in the late medieval period and which was subject to a variety of economic and social

pressures, has left its mark on the physical environment that survives today. Ensuring that the town retains its unique character, as well as allowing it to evolve and change to meet new demands relies on a proper understanding of its history and the significance of the resource handed down over many generations. This is set out in more detail in the Newbury Historic Character Study undertaken in 2006¹ which can provide further guidance in this matter.

Newbury originated and grew at a convenient bridging point of the River Kennet, the main tributary of the Thames. It is halfway between London and Bath, at the crossing of main road links from east to west and from the south coast to the Midlands, and set between the medieval centres of Winchester and Oxford. The town as such was created at the time of the Norman Conquest and the earliest plots, in Bartholomew Street and Cheap Street, which became available to traders and craftsmen to rent from the Lord of the Manor, date back to shortly after the Norman Conquest.

Prosperity and trade grew in the 15th century when the town became famous for its wool weaving. The surrounding Downs provided grazing for sheep while the river was utilised for water power and for washing wool. The market town was granted a Charter by Queen Elizabeth in 1596 when the Borough of Newbury became a truly independent town governed by its own Corporation.

The town's progress and prosperity may be traced in some of its notable old buildings: St Nicolas Church, rebuilt in the 16th century and funded by donations from local cloth merchants; Shaw House, also built by clothiers; the earliest Alms houses in 'The City' and the picturesque Weavers Cottages at West Mills. St Bartholomew's School is one of the oldest schools in England, evolving from a chantry founded in 1466 in The Litten, a Scheduled Monument over 500 years old and still standing today in 'The City' (part of the wider Conservation Area covering the town centre). In addition the West Berkshire Museum and Shaw House provide a rich source of heritage in the town.

By the late 18th century, the cloth trade was in decline, unable to compete with the north of England. Greenham Mill, the most progressive, closed in 1817. However, the town's economy was revitalised by the rise of the coaching trade and canal transport. Newbury's position, half way between London and the now fashionable spa town of Bath, meant over-night stops in the two-day journey by coach. Evidence of this abounds - several old 18th century inns with large arched entrances for coach and horses still exist, notably the Bacon Arms, and The Dolphin

Newbury's market place is bordered by imposing Georgian facades and the fine Georgian terrace of houses in Shaw Road reflects the prosperity of their trade at this time.

Local interest in horses resulted in a racing track at Wash Common before the existing Racecourse was built in 1905.

Newbury is very fortunate to have a number of well-preserved and attractive almshouses, particularly in the City and St. John's areas. These are important both to the character of the town and as a social amenity. This should be taken into account in the decision making process for any development proposals relating to these properties.

Good communication towards London, initially by canal and then by railway, encouraged trade in agricultural produce and the following industries - brick making, iron foundries, and joinery works. Housing for the workforce was built in Westfields and Eastfields at the end of the 19th century and has continued ever since as the population expanded. Also notable are the large housing estates built after WWII - some by the newly created United Kingdom Atomic Energy Authority (UKAEA) for its employees at Aldermaston and Harwell, others developed by the local authority.

During the 1980s, Newbury's position, with its rail and greatly improved road links to London, were again responsible for the transformation of a quiet market town into a thriving business centre for 'high tech' industries. The M4 motorway and the A34 Bypass gave Newbury convenient access to major trunk routes in the south of England, further enhancing its attractiveness to commerce and industry. Consequently, the need for new housing has generated considerable pressure and forced up land values. This has encouraged infilling and new large scale housing developments, as well as generating increased of traffic into the town centre.

Newbury is fortunate in having both a thriving community arts centre in the Corn Exchange and the Watermill Theatre at Bagnor, just two miles

out of town, as well as the Arlington Arts Centre at the Mary Hare School. The Corn Exchange presents almost 400 events a year, ranging from plays performed by professional drama groups to concerts by local school children and forms an integral part of the cultural life of the town.

The Town has a small but important tourist industry relating to its historic centre, boating on the canal and the famous Racecourse. It is also a well-recognised stop and/or changeover point for touring coaches and their passengers, bringing substantial footfall and business to the Town centre. Moreover, the Corn Exchange and the annual Spring Festival attract theatre-goers and music lovers

from a wide regional catchment area. These visitors generate an increase in trade, which contributes to the local economy.

In more recent times the Parkway development has delivered a major regeneration project in the centre of town, with commercial, leisure and residential facilities. This development has successfully integrated 21st century design features into the heart of the conservation area and offers some very important examples for the future development of Newbury. The railway line is currently being upgraded and as Newbury has 2 railway stations, one in the Town Centre and one at the racecourse, this will provide important transport and economic opportunities.

Major new developments are planned for Newbury and identified within the Newbury 2026 Vision, which could be realised during the life of this document, including the Market Street redevelopment, the proposed development of 2,000 houses at Sandleford, The London Road Industrial Estate development and the regeneration of The Wharf area.





......

3

Landscape Setting

The town of Newbury sits within a unique landscape setting created by the natural assets of the Rivers Kennet and Lambourn and the various designed and/or designated landscapes which surround the town, from Shaw House Park and Garden and Donnington Grove in the north, Sandleford Priory to the south, and Newbury Battlefield to the west.

Geologically the surrounding area is chalk downland being part of the beautiful Berkshire Downs, much of which is part of the North Wessex Downs Area of Outstanding Natural Beauty. The town of Newbury is built on both sides of the valley of the River Kennet and the two plateaux which rise about 20 metres. The River Kennet, both upstream and throughout Newbury, is a nationally important chalk stream habitat and is nationally protected as a Site of Special Scientific Interest.

A mile north the land descends again to the River Lambourn, an internationally important chalk stream habitat, reflected in its statutory protection as a European Special Area of Conservation. It is also nationally protected as a Site of Special Scientific Interest. Two miles to the south at Wash Common the land falls away to the River Enborne. Parts of the residential suburbs of Wash Common are at 120 metres above sea level. This topography produces green corridors alongside the rivers and canal, adding visual relief to the urban environment and provides welcome recreational areas surprisingly near the town centre.

The width of the river/canal corridor varies - in some areas there is room for a proper footpath along the banks - e.g. the River Lambourn corridor widens as it passes Walton Way in NE Newbury.

In addition hill top residential areas enjoy spectacular views over the town and surrounding countryside e.g. from the top of Kiln Road, Newtown Road, and Essex Street (all have views of Donnington Castle), also Greenham Road, Elizabeth Avenue and Wendan Road.

On three sides the open countryside is less than a mile and a half from the town centre. The suburb of Wash Common stretches some two miles from the centre along the Andover Road and is backed by farmland on both sides. Only on the east is there almost continuous development

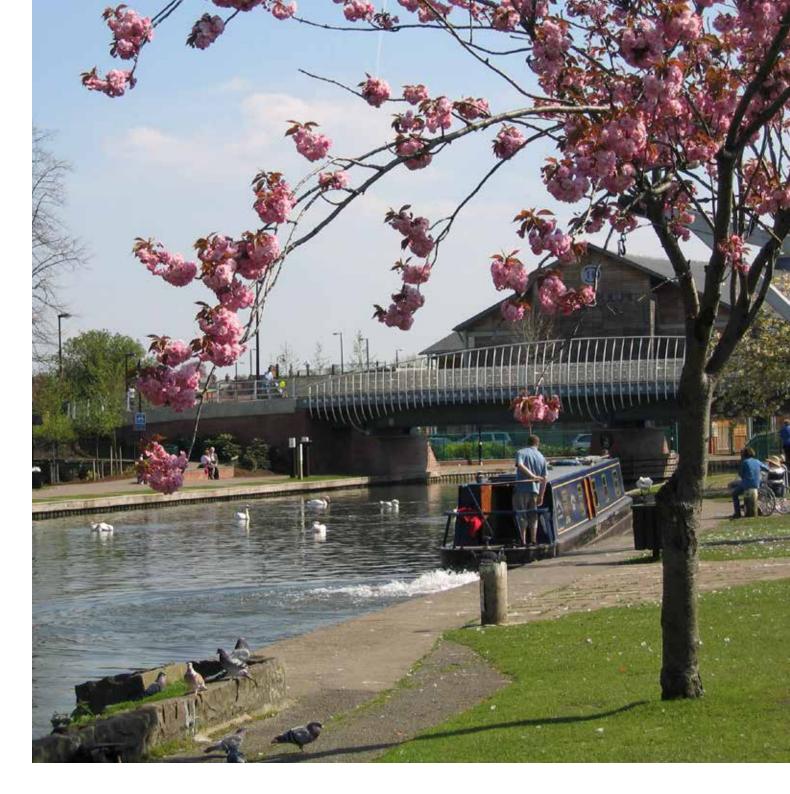




along the A4 into the residential areas of the neighbouring town of Thatcham.

Further details of the character of the landscape surrounding Newbury can be found in the following landscape character assessments:

- Newbury District-wide Landscape Character Assessment (Newbury District Council 1993) http://info.westberks.gov.uk/ CHttpHandler.ashx?id=36259&p=0
- North Wessex Downs AONB Integrated Landscape Character Assessment (Countryside Agency 2002); http://info.westberks.gov. uk/CHttpHandler.ashx?id=36254&p
- Berkshire Landscape Character Assessment (Berkshire Joint Strategic Planning Unit 2003) http://info.westberks.gov.uk/ CHttpHandler.ashx?id=36264&p=0
- Historic Landscape Characterisation http://info.westberks.gov. uk/historicenvironmentprojects
- Historic Environment Character Zoning http://info.westberks. gov.uk/historicenvironmentprojects
- Newbury Landscape Sensitivity Study 2009 http://info.westberks.gov.uk/CHttpHandler.ashx?id=36260&p=0
- Landscape Capacity Assessment (Newbury) 2015 (for the proposed sites in the Housing Site Allocation Development Plan Document) in the setting of the AONB) http://info.westberks. gov.uk/CHttpHandler.ashx?id=40259&p=0





A. 1 North West Newbury



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Character of the Area

Starting immediately beyond the north end of the main shopping street, Northbrook Street, the residential area of North West Newbury is bordered by historic coaching roads - the Old Bath Road leading west and the London Road going east. The road north to Oxford bisects it with Western Avenue slicing through east to west. The A339 flyover imposes the eastern boundary, while the water meadows of the internationally important chalk stream habitat of the River Lambourn form a natural green corridor between Newbury and Donnington to the north. To the west, residential development leads into Speen.

In this Area there are four distinct sections: the residential area of Brummell Grove; the Oxford Road area which includes some 19th century housing at the approach to the town centre; Northcroft and Goldwell Parks just west of the Town Centre; and the post-war 'Tree Estates' built by the local authority on either side of Western Avenue. The whole area is near enough to the town centre to enable residents to walk to the shops.

Brummell Grove

Brummell Grove is a relatively flat area on higher ground between the Kennet and Lambourn river valleys. It gets its name from the two roads forming its boundary with Speen Parish - Brummell Road and Grove Road. (The name of the former commemorates the Brummell family who lived nearby, the most infamous member of which was the Regency dandy Beau Brummell.) Proximity to open countryside, coupled with striking views of Donnington Castle on its mound, gives this residential area a special ambience.

Brummell Grove, (stretching from Grove Road to Western Avenue) was developed in the 1950s on greenfield land (formerly a pig farm and allotments) compulsorily purchased from Sutton Estates by the former Newbury Borough Council. Subsequently the Council sold off some land as larger plots for private housing in the area immediately south of Grove Road, where detached houses were built in the mid-1950s.

Brummell Road consists predominantly of short terraces of three-bedroomed homes built by the local authority in the 1950s, with a variety of housing including bungalows and some small blocks of apartments in the four roads leading off to the east.

In general, the front gardens are quite deep and bordered with low brick walls, or low hedges. The wide, tree-lined grass verges and wide pavements give this area a spacious and established 'green' feel.

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The presence of a primary school - Robert Sandilands - a pub, large 'corner shop' and a spacious recreation ground with playground equipment, generate foot traffic, thus enabling residents to meet each other informally. In particular, Digby Road - a long circular road of 1950s local authority built semis - has its own residents' group and a small adjacent play park. As elsewhere in Newbury, some of the post-war local authority houses are now owner occupied, but most are owned by a housing association.







The key characteristics of the Brummell Grove estate are:

Primarily residential area with a primary school, corner shop and pub.

Pleasing variety of house styles, terraced and semis in repeated rhythms.

Established medium to small ornamental road side trees, some grass verges on wide pavements.

Fairly deep front gardens with low brick boundary walls or hedges and established planting, contributing to the 'green' and spacious feel of the neighbourhood.

Views north to the golf course, countryside and Donnington Castle beyond.

Possibilities for enhancement such as improvement of the landscape setting around the School and the provision of more roadside trees.

The following principles are suggested:

Maintain the pleasant visual rhythm of the street scene, avoiding overbearing extensions, which can produce a 'terraced' effect and inappropriate 'infilling'.

Whenever possible, opportunities should be taken to establish landscape features which can give a sense of place and definition to different areas within the estate.





The Oxford Road

Acting as an approach to the town centre, the Oxford Road area is mainly residential. It has several listed buildings and notable Victorian houses, particularly in Donnington Square, with its elegant four storey town houses and lovely walled gardens. Adjacent and contrasting with this is a small higher density 1960s estate. Further away from the town there are larger privately built detached properties with good sized gardens, including Castle Grove and its cul-de-sacs.

In the early 2000s the large site of the old Newbury College was redeveloped into a high density mixed estate of some 120 homes - apartments, townhouses, semis and detached houses, with lots of decorative features. There is a landscaped feature in the centre, with a mock 'bandstand' surrounded by mature trees. Many of the mature trees on the site have been maintained, which has helped to integrate the development into its surroundings. The scale of these three-storey blocks echoes the tall Victorian town houses opposite on the Oxford Road.

Diagonally opposite is a Waitrose supermarket, partially hidden behind high walls and the mature trees on the roundabout. The listed Georgian building adjacent to the site (fronting onto the Old Bath Road) has been converted into apartments and is now flanked on either side by blocks of apartments of contrasting modern appearance. Micro Focus, a multinational software and information technology business, is headquartered in Newbury, on the Old Bath Road.

On the south side of Western Avenue is Speenhamland Primary School, which has retained a Victorian schoolhouse, in close proximity to a small number of 19th century terraces. Here there is also more modern high- density urban housing and apartments as well as large residential blocks for elderly people. This neighbourhood leads into car parks and the rear of hotels, adding to its busy urban character.







The key characteristics of the Oxford Road estate are:

Near the town a large supermarket dominates, with a mix of period and modern offices nearby.

A mainly residential area north of the roundabout, which acts as a gateway to the town centre.

A core of Victorian properties of character, with boundaries such as red brick walls and mature trees and hedges, sitting tightly against the back of pavements.

A 21st century high density development sits comfortably in the Victorian surroundings.

Further on, large detached 20th century properties with deep front gardens, mature trees and shrubs, give a prosperous feel to a main gateway into the town.

The boundaries of Donnington Square survive as a distinct feature in Newbury, surrounded by 20th and 21st century housing.

The following principles are suggested:

Where practicable, the re-use of detached Victorian properties set in spacious grounds should be sought as an alternative to demolition and redevelopment, in order to preserve the visual character and setting of such properties and their surroundings. This could apply to conversion to both residential and commercial use.

Any future development should retain the spacious character of the area, conserve and enhance existing planting and reflect and respect the area's architecture.

Any future development should seek to preserve the boundaries of the historic Donnington Square.





Northcroft Park

Immediately west of the town centre, the high density Northcroft Estate, built in the 1980s, has an imaginative layout of two and three-storey terraces and apartments of varying designs. A large 21st century gated development of apartments extended the residential area down to the river. The more spacious, 'neo Georgian' estate of detached houses was built on the sloping grounds of Goldwell House. Both developments border onto parkland, which runs down to the river and canal. Here there is evidence of landscaping in the former Goldwell House Estate with its many mature trees which dominate the skyline. There is one pedestrian crossing over the canal here to the south of the town, which is well used.

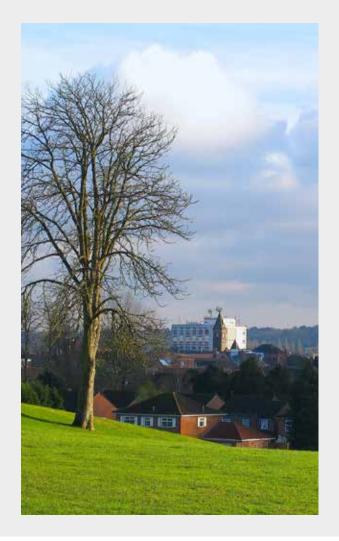
Bordering the western slopes of Goldwell Park is a quiet, leafy private road - Croft Lane - consisting mainly of 1950s detached houses and bungalows with large established gardens and many mature trees.

A striking avenue of mature lime trees along Northcroft Lane connects the parkland, the Leisure Centre, the surrounding playing fields and the canal corridor, with the town centre and creates an important vista. From the top of the grassy slopes there are views of the spires of St Nicolas Church and the Town Hall. The arrival of spring is heralded each year with a massive display of daffodils, planted by the local community, between the lime trees and along the edge of the park slopes. This whole area is greatly valued by residents and is well used - there is

a well-equipped children's playground and Northcroft Cricket Club. Local schoolchildren learn to swim in the Leisure Centre. Now the site of the annual Michaelmas Fair, in October the park erupts into a burst of bright lights, fairground tunes and excited children. Newbury's annual Ale Festival is now a very successful event and attracts large crowds each September.

There is a popular outdoor lido in Northcroft Park, with a historic pool which dates back to 1870 and at 71.8 metres is the largest outdoor swimming pool in the county.

Immediately to the west, the open land of Speen Moor is part of Site of Special Scientific Interest (SSSI) and contains water meadows and rare wet alder woodlands. There is a popular walk from the residential areas of the town along the canal towpath, over the canal by the Enborne Bridge (popularly known as "The Monkey Bridge") and through the peaceful riverside scenery of Speen Moor. A part is also designated a cSAC - candidate Special Area of Conservation. There is a Thames Water pumping station in Moor Lane which has supplied Newbury with drinking water for over a century, as well as several important fresh water boreholes nearby.



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Speen Village Design Statement was produced in 2002 and guidelines relating to the Moor are relevant to the undeveloped riverside area between Northcroft Park and the old railway line. Extract from pages 6 & 7:

"3.3 Wildlife and Habitat Conservation

Speen Moor is designated as a Local Wildlife Site. This area is liable to flooding which was a key feature in the past to bring silt from the river to the land to make it more fertile. The River Kennet (and its tributaries) is a Site of Special Scientific Interest (SSSI), a national designation, which recognises its diverse flora and fauna.

Wet Alder Woodlands - These are an increasingly rare habitat, so the alder woods at Speen Moor have now developed into an area of high conservation value, supporting a diversity of bird (notably red kite) and invertebrate communities. It is not uncommon to see deer, fox and other wild animals. Part of this has been designated as an SSSI and SAC.

Unimproved or natural grasslands - apart from one, all the grass fields on Speen Moor are 'unimproved', i.e. they have never been ploughed, re-sown or fertilised, being too wet for tractors. Because of this they still contain a wide range of wildflower and grass species. Such wildflower meadows are now amongst the rarest and most prized wildlife habitats. The majority of wildflower meadows and pastures in the country have been destroyed since the Second World War.

3.4 Planning Guidelines

PG4: The southern section of the former railway cutting forms a strong visual feature in the landscape and a natural habitat for wildlife, which should be conserved. Public access to this area should also be considered."

Running along the top of Goldwell Park is the historic Old Bath Road - an interesting blend of new and old business premises, several notable Georgian listed buildings and a neat line of nine 1960s detached houses set back along an access crescent, with large front and back gardens. This pleasing gateway to the town centre is enhanced by many mature trees, proximity to the park and wide road and pavements. Castle House, now converted into apartments, used to be a coaching inn and Goldwell House is now home to several businesses.





Recommended Design Guidelines

The key characteristics of the Northcroft Park neighbourhood are:

A mainly residential area immediately west of the town centre, bordering on old parkland.

The adjoining Speen Moors and river/canal corridor, providing a 'green lung' near the town centre.

The heavily used recreational facilities provided by the parks, the Leisure Centre and playing fields.

An important view of the town from the top of the slopes of Goldwell Park and along Old Bath Road, as well as a striking avenue of lime trees along Northcroft Lane.

Some native hedging bordering the Park and Croft Lane, walls and fencing vary.

The following principles are suggested:

The design of future development in this area should respect the recreational role and ecological value of Northcroft and Goldwell Parks.

The green space of Northcroft and Goldwell Park should be preserved as parkland for recreational use.

Any future development in this area should conserve and enhance the largely open and undeveloped character of Goldwell Park.

Any new developments overlooking the Parks should be partially screened using native hedgerow and trees.

Gaps in the lime avenue should be filled so the uniform line is maintained.

Western Avenue Trees Estates

On either side of Western Avenue the residential 'Trees Estates' (so called because the roads were named after trees, e.g. Almond and Cherry), were built by the former Newbury Borough Council in the 1950s. They consist of semi-detached, short terraces and some bungalows, with generous front and back gardens, wide pavements and roadside trees. Semi-circular road layouts are a feature and these estates are served by a small parade of shops, a purpose-built care home and a recently extended

primary school. Immediately past the residential development, near to the banks of the Lambourn River, lie Shaw Social Club, a separate Scouts Hut, Newbury Tennis Club and a Nursery School next to a children's playground surrounded by green space. These amenities facilitate the establishment of natural communities within the estates. With well-established trees and planting and with some variety due to extensions and alterations, these residential roads have a pleasing visual rhythm.



Recommended Design Guidelines

The key characteristics of the Western Avenue Trees Estates neighbourhood are:

Pleasant variety of house styles, in repeated rhythms.

Roads with wide grass verges and houses set back in front gardens.

Ornamental street trees (species used as street names, which is particularly distinctive when the trees are in flower), small to medium size ornamental trees in gardens and hedges.

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The following principles are suggested:

Maintain the overall pleasing visual rhythm of the street scene avoiding extensions which produce a 'terraced' effect.

Corner plots are particularly sensitive and their design should be carefully considered.

Over mature street trees should be replaced using trees after which the roads are named e.g. cherries in Cherry Close.

Whenever possible opportunities should be taken to enhance the landscape setting around the School.

Consider installing "grasscrete" in verges where cars are parking.











North East Newbury

Character of the Area

This Area is bordered by the London Road to the south, the flyover of the A339 to the west, a small stretch of open land to the east before the start of Thatcham, and more extensive open countryside to the north. The The internationally important chalk stream habitat of the River Lambourn traverses diagonally through, providing ecological diversity and a green corridor with good tree cover.

Shaw Road leads north from the Town, with historic properties such as Smiths Crescent and those around the old Mill. From there, running east, Kiln Road (further on Turnpike Road) has 23 junctions (14 on the north side and 9 on the south) with side roads leading to residential areas built in various stages over the last 100 years. These include some local authority housing from the 1950s but are mainly private estates of modest homes built in the 1960s and 1970s. There are also some large business units, notably Snell Advanced Media, Hitachi and Vodafone. Lying to the south, the London Road was developed from the second half of the 19th century, retaining some Victorian



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buildings nearest the town and side roads developed post WWII.

There are some old business premises near the town and further out a large business park opposite superstores. The trees along the Kennet and Avon Canal corridor can be glimpsed from the road through gaps between the retail units.

Shaw Road (and part of Shaw Hill)

The Shaw Road starts with a sweeping Georgian terrace (listed) of some 60 houses built in 1823 for coachmen. The old pub at the south end is Georgian as well, and is now called the Toby Carvery. It used to be called The Robin Hood Inn, hence the name for the roundabout built in the 1960s. The bridge over the River Lambourn is the precise boundary between Newbury and Shaw-cum-Donnington Parish. However the public house - The Cock Inn - early 19th century - opposite the general store, together with the three shops just around the corner in Kiln Road, are convenient for all living in the neighbourhood. The Old Mill, with its surrounding buildings, dates back to 1760, though there has been a mill there on the River Lambourn since the Domesday Book. The simple architectural style of this attractive complex of red brick buildings is echoed all around the neighbourhood.

Near the river are three listed buildings, Shaw Bridge House being the most picturesque, and there are a complex of small developments with houses from different historic periods, producing an interesting blend with lots of character. A footpath from St Richards Road, with its compact row of pretty terrace cottages, connects Shaw Road to the post-war housing estate around Newport Road.

Sandwiched between the A339 flyover and the Shaw Road are bungalows and residential care accommodation built in the

late 1950s and 1960s. Some relief from the view of the road interchange is afforded by the triangular Recreation Ground. Shaw Road rises steeply north beyond the twin roundabout in the village and is in fact called Shaw Hill. Trees and thick hedges on high banks line this road.

The town boundary includes the award-winning Shaw Cemetery. Beyond that is the farmland of Shaw Parish - open countryside only a mile north of the town centre. Privacy for mourners inside the cemetery is very important to residents, as are the very highest standards in landscaping.







The key characteristics of Shaw Road/Shaw Hill are:

A core of historic properties, including a listed Georgian Terrace and picturesque old mill.

The River Lambourn, which is a cSAC and a SSSI, crossing under Shaw Road.

An open triangular recreation ground between a large roundabout and social housing.

A cemetery at the edge of the Town boundary, adjoining open countryside.

The following principles are suggested:

Future development should retain the historic mix and interesting character of the area.

Whenever possible, opportunities should be taken to enhance the landscape setting of the Recreation Ground through additional tree-planting.

Where development takes place within the vicinity of the River Lambourn, the conservation of the river corridor, and views to it, should be a prime consideration in the design of the development.

Whenever possible opportunities should be taken to enhance the landscape setting around Shaw Cemetery. The character and setting of the Cemetery should be a prime consideration in the design of any future development in this area.

As some of the area is subject to flooding, new developments should propose flood-prevention measures.





Kiln Road and Turnpike Road

The oldest housing in Kiln Road is at the western end, near the shops - Albert Cottages are mid-19th century. Cromwell Road's earliest houses date back to 1908, with further building between the Wars and completion after WWII. Kiln Road rises steeply from the Lambourn River valley and on the top of the hill there are fine views which include the historic Donnington Castle. Front gardens are small, often with low brick walls, and the simple, red brick 'country' style is nicely echoed in late 20th century terraced housing.

The residential roads north off Kiln/Turnpike Road were privately developed from the 1960s onwards and are mixed, ranging from detached houses to bungalows and apartments. Stoney Lane and Pear Tree Lane are the longest roads, running on as country lanes into the open countryside of Cold Ash Parish. Immediately below Pear Tree Lane are a few large houses and some smaller homes, and bungalows which were built on the old railway line very near the cemetery.

Walton Way runs south from Kiln Road, crossing the River Lambourn and leads into a large high-density housing estate from the 1960s. Here there is a mix of house styles, with some small blocks of apartments. The design is open plan, typical of the period, without prominent hedges or fencing defining individual front gardens. The openness is enhanced by the green river corridor with its footpaths and trees. A large complex for the elderly - Lambourn Court - has been built by the bridge, giving residents a peaceful riverside garden to enjoy.

A large area of houses, at Manor Park and Manor Fields, were built from the 1990s close to open countryside and woodland.' There is a successful mix of house styles and sizes, with decorative details and imaginative groupings, producing a very pleasant neighbourhood with good views to open countryside. Mature trees were retained and now, when gardens have become established, the estate sits well into its surroundings. These developments are surrounded by open countryside on two sides and have good links to the A4 along Waller Drive, with the primary school at Fir Tree Lane en route.

Castle Industrial Estate and Turnpike Industrial Estate were built on the sites of previous industrial premises.







The key characteristics of the Kiln Road/Turnpike Road neighbourhood are:

A mix of styles and ages of housing with the oldest properties at the western end.

Proximity to a picturesque old mill and surrounding red brick properties in Shaw.

Some well-established gardens providing good tree cover, particularly near the top of the hill.

Open plan design of Walton Way.

Edge of town setting and views to the open countryside in Shaw and of Donnington Castle and Newbury Business Park.

The River Lambourn in a green corridor with many trees, providing relief from the built environment and creating a footpath link to the London Road.

The following principles are suggested:

Where development takes place within the vicinity of the River Lambourn, the conservation of the river corridor and views to it should be a prime consideration in the design of the development.

Any future development should retain the open plan character of Walton Way.

The mature trees on Manor Park Estate should be preserved.

Further tree planting to improve and soften the built environment.





Gaywood Drive

South of Kiln Road and Turnpike Road there are again mainly 1960s and later estates of mixed housing, featuring many 'starter homes'; also post-war local authority estates, including the distinctive Gaywood Drive area. This estate was built in two stages, beginning with the more westerly area. Here roads and pavements are wide, originally laid out with a grass verge, which has in places been replaced with the more practical cobble stone to accommodate parked vehicles. There are some road-side trees, that will mature in time. Front gardens are generally small 'open plan' lawns. A few houses have low walls or hedges and some planting.

The second stage, which extended Gaywood Drive down to meet Fir Tree Lane, was completed during the 1970s and continued the theme - open plan front gardens, wide roads and pavements. There is a chip shop and oriental take away in Gaywood Drive and a general store/Post Office in Avon Way. There is also a residential care home in Birchwood Road

Guidelines

The key characteristics of the Gaywood Drive estate are:

Spacious layout with open plan front gardens, a few with low hedges or walls and wide pavements.

Pleasant variety of house styles, in repeated rhythms.

Some off-street parking in bays and on cobblestone verges.

The following principles are suggested:

Any future development should respect and enhance the architectural style of the area.

Corner plots are particularly sensitive and their design should be carefully considered.

Further tree planting is improving and softening the built environment.





Fir Tree Lane

Fir Tree Lane has 4 detached houses at its southern end commonly known as 'the Africans' since their white rendering and shutters reminded the locals of South African colonial houses, adding some extra character to an otherwise 1970s residential area. Just across the road is Fir Tree Lane Primary School, serving the North East area.

The multi-storey apartments in Curling Way were demolished in 2000 and this has become a continuation of the 'Riverside' development on the former Turnpike School site, which is traversed by the River Lambourn in a green corridor lined with trees. The houses are of cottage mews design, some of three storeys to make best use of the slopes of the river valley. A variety of roof tiles and bricks have been used, some yellow brick walls have contrasting red brick edges and bands, and flint panels in brickwork are also a feature. Most houses have porches and overall the effect is highly decorative.

This development has incorporated the latest 'pepper pot' combination of homes, with affordable housing mixed in with private. These homes are located near the Riverside Community Centre, which caters for all ages and includes a skate-park and outdoor gym equipment with easy access to the River Lambourn.

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Recommended Design Guidelines

The key characteristics of Fir Tree Lane are:

A contrasting mix of mature detached houses of individual design with well-established gardens and many trees, and a new estate of higher-density homes in a variety of sizes and designs.

The following principles are suggested:

Where development takes place within the vicinity of the River Lambourn, conservation of the river corridor should be the prime consideration in the design of the development.

West Berkshire Community Hospital

The Hospital opened in 2004 on a greenfield site on the eastern boundary of Newbury. North is the open countryside with many striking mature trees. To the east, an open field forms a green gap before the first houses of Thatcham.



Recommended Design Guidelines

The key characteristics of this area are:

The green gap between Newbury and neighbouring Thatcham, enhanced by parkland with mature trees to the north, and glimpses of open countryside.

The following principles are suggested:

The green gap between Newbury and Thatcham should be retained in line with Local Plan policies.

The open aspect of the parkland to the north of the Hospital and adjoining countryside should be conserved and, where possible, enhanced.

The mature trees in the area should be preserved - new planting should replace any losses.

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The London Road

The London Road is a very old road, along which coaches travelled between London and Bath in the 18th century. It remains the main route into Newbury for local traffic from the east, via the Robin Hood Roundabout.

Throughout its length utilitarian retail and commercial buildings mark the first views of the town. The traffic interchange at the Robin Hood Roundabout has views of St Joseph's Church with its imposing campanile and statue of Christ and the nearby Georgian terrace of Smiths Crescent on Shaw Road.

Development along London Road is very mixed - retail and commercial, residential from many historic periods (including 21st century housing on former business premises), a smart landscaped business park opposite a small retail complex, several historic pubs and a hotel/conference centre. Traffic flow can be heavy, particularly at peak times and is punctuated by several sets of traffic lights and roundabouts.

The River Lambourn flows from Shaw and between the Business Park and the new Riverside housing development. It then crosses under the London Road to join the River Kennet in the Two Rivers Conservation Area. Blocks of apartments were built here in the 1990s, facing the main road, just north of the industrial area. The locality is softened and enhanced by the mass of mature trees along the banks of the river as it crosses the London Road and the corridor of the Kennet and Avon Canal to the south.

Residential roads off include Newport Road, an access road leading into a large area of mixed housing from different periods and including pleasant streets built in the 1950s by the local authority (such as Doveton Way), St Joseph's Primary School and elderly people's accommodation. The potential of providing landmark attractive views of the River Lambourn was blocked by high-density modern housing of different design at the north end of Newport Road. Further east along London Road is Skyllings, a distinctive post-war estate built by the former Newbury Borough Council.

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The key characteristics of the London Road are:

A main gateway into Newbury - a very old road with a mix of properties both residential and commercial.

Compared to other gateway roads there are fewer trees along sections of the London Road.

The following principles are suggested:

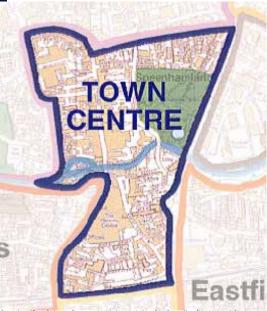
The design of any new residential or commercial development along London Road should respect the important role it plays as a main gateway into the town.

Further tree planting would improve and soften the built environment, particularly in the Skyllings area.

Conversion of commercial/ industrial units into residential development should be discouraged in enterprise/ employment areas.



4.3 The Town Centre



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Newbury Bridge is traditionally regarded as the centre of the town with the two main shopping streets, Northbrook Street to the north and Bartholomew Street to the south, easily accessible on foot.

Close by are St. Nicolas Church, the Town Hall, the Market Place and the Granary and Corn Exchange - the main heritage public buildings in the town. From the Market Place, Cheap Street - the site of retail business since the 11th century – leads onto the Bus and Railway Stations, the former due to be relocated to the Wharf. The passage of the Kennet and Avon Canal right through the town centre provides visual relief from the built environment and links Northcroft and Goldwell Park to the west with Victoria Park to the east.

For our purposes the boundaries of the town centre are:

To the east - the A339;

To the west - Strawberry Hill and West Street;

To the north - Oxford Street, the Broadway and London Road;

To the south - the railway line.

The Conservation Area known as The City is 'off centre', and is described elsewhere.

Newbury town centre is compact, human in scale and enriched by the variety of historic styles. Northbrook Street presents an attractive mid to late Georgian front, with distinctive red and blue brick houses above the lines of shop fronts. The Camp Hopson department store occupies three main buildings along Northbrook Street, two of which are late 18th century and the middle one dating from 1663, with classical pilasters and hung tiling distinctive to the area. Similarly, Oxford Street contains a number of fine 18th century coaching inns and houses making it an impressive block. Bartholomew Street has a variety of medieval, 18th and 19th century buildings with a contrast of new and old provided by the early 20th century buildings and the 1970s Kennet Centre. Yet more variety is added by several modern retail 'mews', containing small units, leading off from the older streets - such as Weavers Walk and Inch's Yard.

The Market Place is surrounded by impressive buildings of 17th and 18th century origin, including the 19th century Corn Exchange with its imposing Corinthian front, together with the White Hart House and Hatchet Public House and The Elephant at the Market which have 19th century fronts built over earlier facades. There are two lively weekly markets - the Thursday market being a charter market dating back to 1596, and one on Saturdays. The Town Hall and its clock tower were built in 1878 with decorative brick and stonework in 'gothic' Victorian style. The 'Municipal Building' was added to the Town Hall in 1911, when the 18th century Mansion House, which had previously served as a council chamber, was demolished to widen the street. It is remembered in the street name.

For centuries there had been a wooden bridge over the River Kennet at the end of Northbrook Street with shops built on it. The present bridge over the canal was built in 1772 and designed by James Clarke. It is of a single span, built of brick with cast iron dressings and balustrades, although there are two further arches to support the carriageway as it rises each side. The strength of the bridge was proved during WWII when vehicles and tanks of the heaviest types were constantly crossing.

St. Nicolas Church was rebuilt in the perpendicular style during the 16th century on the site of an older Norman Church and nowadays its role extends well beyond the ecclesiastical. This beautiful church, with its lovely stained glass windows, hosts regular classical music concerts while the modern church hall next door holds popular charity coffee mornings every Thursday - market day - and numerous other social events.

During the annual Spring Festival the town centre becomes particularly lively in the evenings, with concerts both at the Corn Exchange and St Nicolas Church, as well as at numerous other local venues.

The Park Way area of the town has been transformed in recent years, through the delivery of retail and residential development. Completed in 2011, leading fashion and cosmopolitan dining brands have since made Newbury their home. Parkway Newbury additionally offers over 550 car parking spaces for shoppers and over 100 spaces for residents who live in the modern 147 apartments and 37 affordable units situated above the shopping complex, with views over Victoria Park.

There is much to enjoy in Victoria Park, a traditional park with many beautiful trees, colourful flower beds, and a bandstand. The Park also offers leisure facilities for all ages, including tennis courts, the Bowls Club, a boating pond, playground equipment, a newly installed splash park, a football pitch, two very popular skateboarding ramps and outdoor gym equipment. For many townspeople Victoria Park forms part of the very experience of growing up in Newbury - starting with visits to the children's playground with parents, boating on the pond, later on skateboarding, tennis or football, as well as attendance at open air functions and concerts. There is a bowling green by the bandstand for the oldest age group as well. Proximity to the Kennet and Avon Canal, with its canal boats, swans and ducks, enhances the colourful atmosphere. Each Sunday during the summer months there is live music from the bandstand. Only buildings serving visitors to the park, such as a cafeteria, storage shed for boats, changing rooms and public conveniences merit a permanent place in the park and should be of the best design.

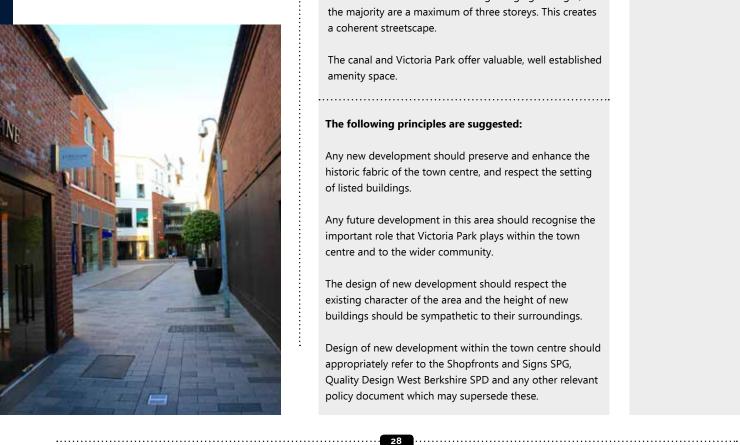
Between Victoria Park and London Road are residential roads, with a variety of old and modern homes, including apartment blocks and some listed houses. Contemporary design is emerging in the apartments to the south of the town centre. Examples include the Nicolas Wharf apartments, situated along West Mills and fronting onto the Kennet & Avon Canal and Oddfellows Heights. This striking modern development comprises different levels: red brick synonymous with Newbury, white cladding and a prominent use of glass, with views over the town from the upper floors.





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The key characteristics of the town centre are:

Many houses, shops and business premises from the 19th century are present along the principal streets and strongly contribute to the character of the historic town centre.

The width of main town centre streets, the Market Place and traffic restrictions through the town help to generate an open atmosphere.

The architectural style within the various parts of the centre is varied with older buildings ranging in height, but the majority are a maximum of three storeys. This creates a coherent streetscape.

The canal and Victoria Park offer valuable, well established amenity space.

The following principles are suggested:

Any new development should preserve and enhance the historic fabric of the town centre, and respect the setting of listed buildings.

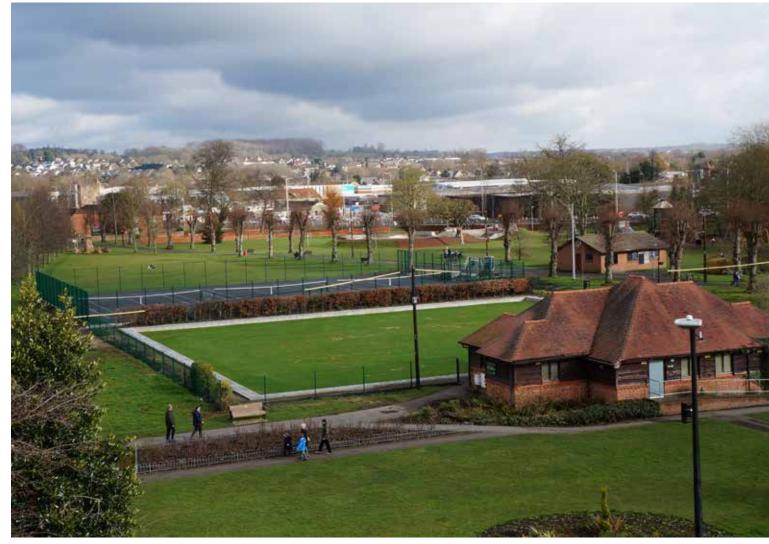
Any future development in this area should recognise the important role that Victoria Park plays within the town centre and to the wider community.

The design of new development should respect the existing character of the area and the height of new buildings should be sympathetic to their surroundings.

Design of new development within the town centre should appropriately refer to the Shopfronts and Signs SPG, Quality Design West Berkshire SPD and any other relevant policy document which may supersede these.







Eastfields

Character of the Area

The Area called Eastfields is bordered by the Kennet and Avon Canal, the A339 to the west, the town boundaries to the south and the edges of the Business/Commercial Area on the east (roughly along Boundary Road).

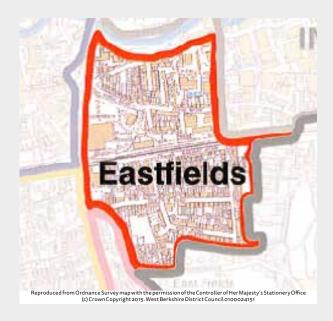
Dividing the area into two is the railway line, beside which are some old commercial buildings creeping in from the Business/ Commercial Area and the Sainsbury's superstore on the corner of the A339. Opposite are the Police Station and Magistrates Court, rather utilitarian looking buildings from the 1960s which do nothing to enhance the image of the town. Traffic flow through the area, particularly along Queen's Road, can be heavy at times, reducing the quality of the local environment for residents.

The Area can be divided into three: the 19th century residential streets; late 20th/21st century blocks of apartments north of King's Road, and the commercial area backing onto the canal.



Most of the housing development in Eastfields is Victorian, consisting of high density streets of two-storey red brick terraced and semi-detached houses, generally with no garaging. Mixed in are several notable older properties, dating back to a small 18th century community in Greenham, which was originally separated from Newbury by fields and centred on the Methodist Chapel. This cluster included the Tithe Barn, Tudor Lodge, Holland House, Poplar House and Greenham House. The building of the houses of the Eastfields development formed a sort of 'infill' between Newbury and Greenham in the last quarter of the 19th century.

There is a mixture of designs, but there is one clear prevailing style of house-building - red brick, with lines of dark grey brick. The typical Eastfields house is a Victorian terrace or semi-detached, two storeys, built of red brick and decorated with two horizontal lines of dark grey brick (there are also some double horizontal lines of white or cream brick). Front doors set in recessed porches with attractively tiled floors and cream external arches are often seen, as are ground floor bay windows. The whole adds up to an attractive street scene with a strong period look. The neighbourhood is further enhanced by proximity to Stroud Green, a typical English village green with an ancient public house - The Plough on the Green.





clear that there was a strong sense of community. In the past, the The Newbury Weekly News of 1953 shows a large Coronation proximity of the town, the Business/Commercial Area and other street party on Stroud Green of children from Eastfields and it is amenities would have enabled most journeys to be done on foot.



The key characteristics of Victorian Eastfields are:

A core of older properties which add character to the area.

Typical Victorian street scene of red brick terrace housing, with decorative details such as bay windows and grey brick stripes.

Lack of garages and off street parking together with through traffic in Eastfields, impacts on the quality of the environment for the residents.

The following principles are suggested:

Any new development should respect and enhance the architectural quality and variety in the street scene.

The design of any new development should carefully consider the current lack of off-road car parking.





North of Kings Road and Canal Corridor

The high density apartments of three storeys built in 2002/3 present a contrast in scale to the older two-storey properties along King's Road. However, the mix of brickwork and ornamentation looks familiar and blends in well. In stark contrast are the older blocks of apartments along Boundary Road that reflect the plainer architectural style of the 1970s.

Along Mill Lane are the remnants of the now declining industrial estates between here and the railway line. There is a mix of 19th century terraced cottages, business premises of vastly differing scales and historic origins, 20th century and later housing, backed by the green corridor of the canal.

The blocks of apartments at Greenham Mill, overlooking the canal at the back, are particularly attractive as they retain some of the character of the original mill, are close to town, yet with a peaceful, almost rural setting. This development is seen by residents as a good start to the regeneration of the neighbourhood.

To the north of Mill Lane there is a good footpath and cycle way to the town along the canal towpath, passing through Victoria Park and leading to the Wharf area. This helps to create a 'green lung' extending right into the town centre.







Recommended Design Guidelines

The key characteristics of this locality (from north of King's Road to the canal) are:

A sustainable location for residential development, close to Stroud Green, the town centre and the canal corridor.

Good pedestrian and cycle routes into the town centre.

Contrast between the 21st century apartments, older red brick terrace cottages and the adjacent industrial premises.

Possibilities for the enhancement and visual integration of the canal corridor with the rest of the area.

The following principles are suggested:

Regeneration of a highly sustainable locality, reclaiming it for high quality residential development.

Maximising the potential of the canal corridor, both as an amenity area and wildlife corridor and to provide visual relief in a 'hard' urban environment. Glimpses of the canal between new developments would enhance the neighbourhood.

Existing trees should be conserved. Further tree planting in this area would also help to soften and enhance the local environment.

Industrial Area

This is located immediately to the east of the Town Centre (in the main, to the east of the A339), from the railway line and Hambridge Lane to the south, to London Road and the modern Business Park to the north. Visually, the area can be characterised overall as being low and flat with large utilitarian buildings (such as the Police Station and the Telephone Exchange) and woodland belts generally blocking views out of the area (including potential vistas of the attractive Kennet and Avon Canal).

The Hambridge Lane area succeeds in combining functionality with business park aesthetics and the industrial environment is relieved by two rivers and the canal flowing through it in quiet conservation areas. The nearby Racecourse adds to the eclectic mix.

Although technically in Greenham Parish, the racecourse, being only a mile from the centre, regularly impacts on life in the town on race days. Race meetings are held throughout the year, both flat and national hunt, and the main event is the Gold Cup, held in December. There is a railway stop at the Race Course and the striking new buildings and well-kept grounds give it a clear identity to rail travellers.

The Faraday Road industrial area is separated from the town centre by the A339. At present the buildings that front onto the A339 do little to provide a high quality visual environment on one of the main approaches into Newbury. Within the estate, buildings are generally set back from the road, with the street scene dominated by hard paving surfaces, wide concrete roads, chain link fencing and self-sown vegetation. Any redevelopment of this area for higher density, primarily business uses (as outlined in the 'Vision') which contribute to the visual enhancement of the area would be welcomed.

To the north of the industrial area, the Robin Hood roundabout on the A339 is a major gateway into Newbury town centre for shoppers and our local link to the M4. Visual enhancement measures would therefore be particularly significant.

A cluster of historic buildings can be found in the north-eastern part of the industrial area, near the confluence of the rivers Kennet and Lambourn. These buildings, which include Ham Mill and Cottage, and what is now Newbury Manor Hotel, were once post medieval corn mills powered by water wheels.

Where possible, opportunities could be taken to enhance



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the area by opening up views to the canal and river corridors and avoiding the use of security fencing, especially where visible from public rights of way. In addition, new developments could include tree planting to help integrate new buildings into the area.

This Statement supports the views outlined in 'Newbury 2026' relating to the redevelopment of specific sites in this area. Should any specific business/commercial sites come forward for redevelopment in the next few years, such as the Police Station, Magistrates Court, or Telephone Exchange, a high quality design which makes a positive contribution to the visual appearance of the area would be greatly welcomed.

Recommended Design Guidelines

Any future development should seek to preserve and enhance the historic mills and the character of their immediate riverine surrounds.

4.6

Westfields





Character of the Area

Westfields has been defined as that area bounded by the Kennet & Avon Canal to the north, the town centre to the east, Enborne Road to the south and the open fields to the west. It is one of the most densely developed areas of the Town and contains some important individual properties, many with interesting architectural features in a Conservation Area. There are four clearly distinct neighbourhoods within this Area: West Mills lying alongside the canal, the 19th century development of 'Westfields' itself, the Enborne Road, and St. George's Avenue.



West Mills

This lies immediately to the west of the Town Centre, starting adjacent to the Parish Church of St Nicolas and running along the canal. It contains an eclectic mix of mature property of varied design, some of which are now utilised as business premises. On the south bank of the canal adjacent to the church, the site of former commercial mills is now occupied by a pleasant development of apartments with an interesting and appropriate design which reflects the previous commercial use of this area.

Further to the west, between the canal and the River Kennet lies Lock Island, which contains a mix of historic properties, a former granary now converted into apartments and a number of modern properties that all blend well together. To the south of the canal at this point are a row of cottages formerly occupied by weavers, whose trade was a staple part of the town's economy for so long.

Further along the canal bank are two sets of 'retirement properties': the first, Mallard Court, was built in part on a former light industrial site.

Kennet Road, leading down to the canal, passes the eastern end of the West Mills allotment gardens and also contains the historic John Kimber's Alms houses and adjacent to them, modern retirement apartments.





Recommended Design Guidelines

The key characteristics of West Mills are:

A unique canal side location of picturesque character and a distinctive 'island' between the canal and river with a cluster of historic buildings including a striking old mill.

A core of historic buildings close to the 16th century St Nicolas Church, which dominates local views.

Several listed buildings within a Conservation Area.

Footpath access to the town centre along a scenic tow path.

The main water gateway into town along the canal from

The following principles are suggested:

Any new development should conserve the existing character and scale of the area.

The design should incorporate local features and use traditional materials.

The design of new development should respect the role of the canal as the main western waterway entry into Newbury, and the towpath, with its picturesque views, as popular with walkers.



Westfields

This was a 19th century development of Victorian housing built to accommodate the increasing population of the Town as its economy expanded. In most of the streets this development was primarily terraced housing and is relatively unchanged. However, there were also some larger detached and semi-detached properties. These were predominantly built of red brick with grey slate or tile roofs and with stone lintels providing architectural relief. There has already been some infilling of more modern property but attempts have been made to integrate such development where possible.

Lying on the southern edge of the Westfields development, Craven Road has a mixture of interesting and larger detached, semi-detached and terraced housing on the north side, mostly 19th century, although individual properties have older elements. On the south side of Craven Road, after the run of Victorian developments, are post-war local authority built properties of a more utilitarian design. Again there has been some more modern infilling but attempts have been made to retain the character of both sides of the road.

Oddfellows Road runs behind the shops in Bartholomew Street from Craven Road to St. Nicolas Church and is a now a high-density street of blocks of apartments built in the late 20th century.



At the western end of Westfields modern housing was built in the 1980s across the whole area between the canal and the railway line. Housing here is in pale red brick, primarily semi-detached, but with some small terraces. Beyond this point lie fields, which, together with the existing allotment gardens, continue to provide some relief from the urban area and lead out to the open countryside. The canal towpath is a popular walking route into town and in the opposite direction towards Speen Moor.



Enborne Road

A mix of Victorian and modern architecture which makes for an interesting road.

Enborne Gate is a small estate of good quality houses and Enborne Gate Lodge is a modern addition to Enborne Gate

Sunderland Gardens is a new estate with a mixture of private and social housing, on the north side of the western end of Enborne Road.

Standing at the corner of Rockingham Road and Enborne Road is the former St. Nicolas Primary School - a substantial Victorian building designed by William Butterfield, now known as Newbury Hall, an international school. Behind the school lies Enborne Grove, a district with a mixture of substantial detached and semi-detached Victorian dwellings, mid-20th century semi and detached houses and also earlier developments of Victorian terraced housing. Further along Enborne Road lies the imposing Wormstall building, formerly part of St. Bartholomew's School, now sympathetically converted into apartments. This late-Victorian building, of immense character and set in spacious grounds, makes a profound statement of its educational importance and is architecturally significant. Opposite is a recent development of housing that echoes the architectural style of the school in a simplified form.

The attractive and imposing Luker Building, formerly Newbury Girls' Grammar School, then part of St. Bartholomew's School, has been converted into high quality private apartments. St. Bartholomew's School now occupies an innovative and prize winning building designed by Scott Brownrigg built around a central hub.

As one proceeds westwards along Enborne Road the character of the area becomes one of mainly large semi-detached and even larger detached houses set in their own grounds. These properties range in age from the 18th century to recent additions. Several of these have been converted into apartments and there has been some infilling with late 20th century houses (such as in Floreat Gardens cul-de-sac). Lying to the south, the Victorian terraced streets of Salcombe and Kingsbridge Roads are clearly a legacy of light industry in the vicinity in bygone years. As elsewhere, these red brick streets have an attractive period appearance with small front gardens bordered by low walls or fences and very little planting. The absence of garages and off-road parking results in heavy on-street parking.

At the very end of the existing urban area and lying just beyond the school playing fields, there is a large new estate of mixed housing. This estate's western line lies at the Town's boundary with Enborne Parish.





Recommended Design Guidelines

The key characteristics of Westfields and Enborne Road are

Historic core of Victorian (or earlier) buildings.

Wide range of house types in pleasant surroundings and excellent local facilities.

Proximity to the canal and open countryside for recreation.

In Enborne Road, large well established gardens with many mature trees fronting onto the street.

St Bartholomew's School, the former Sixth Form building - Wormstall - with its dominant and historic character and the Luker Building.

The following principles are suggested:

Any future development should respect the existing character and scale of the area. The design should incorporate local features and be compatible with the existing brick colours and patterns.

Roofs should be of similar height and pitch and be of slate or tile construction as appropriate to the surrounding area.

Any new development, particularly along Enborne Road, should balance considerations of character and density.

New development should, wherever possible, incorporate surrounding open countryside as part of the landscape and open space network of the area.

The design of new development should incorporate cycleways into the town and should link with the wider open space network in the area.

The existing allotment gardens should be conserved.

As some of the area is subject to flooding, new developments should propose flood-prevention measures.



St. George's Avenue

To the south of Craven Road lies this very individual development built after the First World War. Here the former Newbury Borough Council developed an excellent and spacious estate of "homes fit for heroes"! Houses of pleasing design are built around a large oval central green providing pleasant views out. Today, replacement windows, extensions and other one-off additions have begun to break up the symmetry of the development.

In nearby St. Michael's Road and Rockingham Roads are a number of new, high-density residential developments that reflect the increasing pressure for apartments sustainably sited in or near the Town Centre. Such developments contrast with the older terraced properties backing onto Bartholomew Street, the 1930s local authority housing and the later bungalows in St. David's Road.

The ACE Space Arts centre occupies the former RAFA Social Club in St Nicolas Road.

Recommended Design Guidelines

The key characteristics of St George's Avenue are:

Oval street layout, with a good sized green in the centre, planted with some trees.

Spacious layout.

Plain architectural style, with an attractive simplicity.

A variety of house styles, in repeated rhythms, forming a pleasant street scene.

The following principles are suggested:

Any future development should respect and enhance the architectural quality and variety in the street scene.

Whenever possible, opportunities should be taken to establish landscape features which can give a sense of place and definition to different areas within the estate.





4.7

South and City

Character of the Area

'South' covers the Andover Road north of Wash Common and most of the residential side roads feeding into it.

This includes the housing between it and the Old Newtown/ Newtown Roads. Monks Lane forms the southern edge, corresponding with the boundaries of Newbury Town itself.

'The City' is within an established Conservation Area bordered by the Andover Road, Newtown Road North, Pound Street and Buckingham Road.

This Area has been split into four:

- Andover Road Garden Suburbs,
- Monks Lane,
- Wendan Road (and the UK Atomic Energy Authority estate)
- · The City.



Andover Road Garden Suburbs

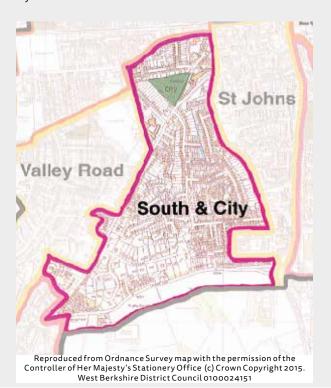
The South Area encompasses the 'garden suburbs' of that part of the Andover Road between the St. John's and Falkland Roundabouts,, where large detached properties set in very spacious gardens were built in the 1930s.

The road and most pavements are wide, and there are many mature trees. Set well back from the road, the houses are of individual, high quality design, giving the Andover Road a great deal of style and charm. Coupled with the steep rise up to Wash Common, the road presents a well wooded and prosperous image, appropriate for a main route into the Town.

The residential side roads which 'feed' into Andover Road include Woodridge and Tydehams, with similarly large properties. There has been some more modern infilling - for instance, the back gardens of some of the houses in Tydehams were developed into Heather Gardens, off Monks Lane, the southern perimeter of the area. The houses at Tydehams were built in the 1920s by local businessmen for their own residences - typically large detached houses standing in their own extensive wooded grounds. There is a range of styles with several surviving examples of period 'Art Deco' architecture rarely seen elsewhere in Newbury.

Further up, on the opposite side of the Andover Road is Woodridge, a unique locality of character properties of individual design reached by a private road running between mature Wellingtonia of impressive size. This is also surprisingly

secluded and spacious considering its closeness to the town. Recent infilling is evident - new detached houses built on relatively smaller plots reduce the spaciousness of the original layout.



The 'Highlands', a higher density development completed in 2004, just south of Woodridge, is on the site of a former residential home. The gable end of the first of the new houses rears up abruptly at right angles to the Andover Road.

Further down the Andover Road on the east side, some infill from the 1970s can be seen in Kingsland Grange, Gwyn Close and The Brambles, all developments of detached houses of similar style. Nearer to the town is a terrace of late 19th century houses. The attractive and imposing bulk of the former St. Bartholomew's Luker building is softened by hedges, trees and well maintained gardens, enhancing the appeal of the neighbourhood. The garden suburb setting of the school is particularly significant as it is enjoyed by many generations of school children, parents and teachers from outside the neighbourhood.

Directly opposite the former Luker Building is Falkland Drive - a mixed cul-de-sac, initially of older detached houses, but terminating with a development of 1970s detached bungalows. Erleigh Dene next door was built in the 1960s and consists of a small cul-de-sac of terraced housing in three blocks. City Playground offers open space for recreation.

Andover Road is heavily used by cars and pedestrians on route to St. Bartholomew's School and the town centre, particularly during the morning peak times.



Recommended Design Guidelines

The key characteristics of the Andover Road locality are:

A mainly residential area with the Andover Road acting as a main gateway into the town.

Fine detached properties of individual design set in large well established gardens, generally well screened and with many mature trees.

In filling in cul-de-sacs and on individual plots since the 1970s.

Quiet residential side roads with smaller but still spacious gardens continuing the prosperous English 'garden suburb' theme

St. Bartholomew's School - a very large secondary school generating heavy traffic during peak times.

Wide pavements with well screened boundaries giving a feeling of enclosure.

The following principles are suggested:

Any new development should respect the role Andover Road plays as a gateway into the town.

Any future development should conserve the 'garden suburb' character of the area.

Where practicable, the re-use of the larger detached properties set in spacious grounds should be sought as an alternative to demolition and redevelopment, in order to preserve the visual character and setting of such properties and their surroundings. This could apply to conversion to both residential and commercial use.

Opportunities should be taken to retain established landscape features which give a sense of place and definition to the area.

Any new development should include provision for extensive tree and shrub planting.



Monks Lane

This runs just north of the southern boundary of the urban area of Newbury and at present only has houses along the northern side for most of its length. However, a planning application has been submitted for a 2,000 house development, called Sandleford Park, to the south of Monks Lane. This will have a dramatic effect on the character of this part of Newbury. A field hedgerow was planted on the south side of Monks Lane in the 1980s and this will form the northern boundary of Sandleford Park. On the northern side of Monks Lane the housing comprises, for most part at the eastern end, of individually designed detached houses with long back gardens, built in the 1930s and 1940s, with some later infilling with smaller homes. Further along is a development of 24 individual houses at Heather Gardens, built in 2000 on parts of the gardens of five houses in Tydehams. Here there is a unique house built as an exercise in energy conservation and eco-friendliness. A charming Victorian semi- detached cottage, (one of a pair separated by about half a mile) of red brick with a distinctive grey band adds to the eclectic mixture. A modern house next to it, built in a similar style, blends in successfully. Newbury Rugby Club's extensive grounds, the David Lloyd Gym and a modern Medical Group Practice are on the opposite side of the road. Nearby is The Priory Cloisters, a 24 bedded open rehabilitation unit.

At the far eastern end of Monks Lane is the campus of Newbury College, built on part of what was Sandleford Farm. Opposite the College, towards the corner of Monks Lane and the Newtown Road, is an architecturally interesting group of ex-local authority houses built in the 1930s. These homes with generous gardens are built in 6 groups of 4 and arranged in a shallow crescent with their own service road. On the corner of this service road is the so-called 'Electric Garage' (now listed), which was the first in the Town to have electric petrol pumps. It is a compact building of pleasing proportions roofed with green glazed tiles, with the roof extending over the service area. Close by are a fish and chip shop, Chinese take away, general store and an electrical repair shop at the top of the Newtown Road. The Retail Park and Tesco Supermarket are just across the A339 in Pinchington Lane.

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Recommended Design Guidelines

The key characteristics of Monks Lane are:

An edge of town road with full residential development on the north side and with Newbury College, a modern Doctor's Surgery and the Rugby Club on the south side.

Despite these urban influences the area has a semi-rural character with native hedging on the south boundary and with open countryside and many mature trees beyond.

Detached properties, mainly of individual design set in well-established gardens continuing the 'garden suburbs' of the Andover Road.

The possibilities for the enhancement of the setting of the area around the junction of Monks Lane and Newtown Road.

The following principles are suggested:

Any future development should conserve the semi-rural character of Monks Lane.

Any future development should conserve the character, setting and symmetry of the 1930s homes at the eastern end of Monks Lane.

Where possible, opportunities should be taken to enhance the setting around the junction of Monks Lane and Newtown Road to reflect its role as a gateway into the Town from the south.



Wendan Road

Running uphill and south from the Andover Road, Wendan Road provides access into a large residential area, including a UKAEA estate.

The first houses in Wendan Road are detached with generously sized gardens up to Meadow Road, which then leads to a mixed area with privately built housing from the 1930s onwards. The area is characterised by large front gardens, red brick walls and relatively steep gradients, with views across the town centre to the north

Chandos Road starts at the top of the hill at the end of Wendan Road and leads into several other residential roads with mainly semi-detached housing built in various stages from the late 1930s through to the 1960s. The later houses have smaller gardens. There is no public open space or facilities other than St John the Evangelist primary school. At the top of the hill there are fine views over Newbury towards Donnington.

Wendan Road Area

This estate was built in the 1950s in the area bounded by Tydehams, Andover Road and Wendan Road for workers at the UKAEA at Harwell and AWRE at Aldermaston. It is characterised by well laid out semi-detached housing built to a high standard, with large gardens to the rear and open plan to the front. This, together with open spaces with mature oak trees, produces a pleasant spaciousness. Being on high ground, there are wide ranging views over the town and to the open countryside beyond. Some variety has been added with the addition of various storm porches. There is a small preschool tucked away in a little dell, near a pedestrian track leading directly through to the Andover Road and St Bartholomew's School.



Recommended Design Guidelines

The key characteristics of Wendan Road and the UKAEA Estates are:

Very spacious layout, featuring wide road verges with mature trees in open spaces and some central green road islands, providing screening from houses opposite.

Semis of a simple design with established gardens, adding up to a pleasant street scene.

Hill top location and some gradient variation adding visual interest.

Red brick walled gardens, trees and hedges.

The following design principles are suggested:

Any future development should respect and enhance the spaciousness and architectural quality of the original street scene.

The overall pleasing visual rhythm of the street scene should be conserved, avoiding extensions which can produce a 'terraced' effect.

The open nature of the front gardens, with no fences or hedges in front of the building line should be preserved.

The building line, a strong element of the street scene, should be preserved.

Views out to the surrounding countryside should be conserved and, where possible enhanced, in the design of any future development.



The City

Already part of a Conservation Area covering the town centre, 'The City' is a small area along Argyle, Hampton and Derby Road with several groups of historic almshouses, the oldest dating back to the 17th century. All are still inhabited. The walled gardens and decorative building materials make them particularly attractive. In the twentieth century retirement homes for nurses (from the Middlesex Hospital) were built in a similar style and these blend in surprisingly well.

The oldest, St Bartholomew's Alms houses, were built in 1618, and replaced the earlier hospital of the same name. The 15th century Litten Chapel (in Newtown Road, but essentially part of The City) started life as part of St. Bartholomew's Hospital, then became a base for St Bartholomew's school as well as a chapel for St Bartholomew's almhouses (a continuation of the Hospital), and continued as both until the middle of the 19th century, when a separate schoolroom was built south of The Litten.. Original stone windows can be seen but its real glory lies in the carved timber trusses inside.

A local brewer, as evidenced by a coat of arms, date and initials above the entrance, built further alms houses in the City later in the 17th century. Philip Jemmet, who founded the Raymond's almshouses, was a London brewer with local links. The arms are those of the London Brewers' Company. These almshouses were massively altered in the 1920s to form the current building.

The City is adjacent on the southeast to the site of the former hospital site, now redeveloped as high-density elderly people's accommodation. On the south side is Rectory Close (mainly 1930s semis and detached), which backs onto the City Recreation Ground, a welcome public open space.

On the other side of this green are the back gardens of Buckingham Road, a wide, attractive, tree-lined road. There are large detached properties on the north side with substantial gardens from the 1930s and in essence part of the 'garden suburbs' in the vicinity of the Andover Road. On part of the other side of the road are the grounds of St. Bartholomew's School, with busy pedestrian and vehicular entrances. It is therefore important to maintain this garden suburb setting, as it is enjoyed by generations of school children, teachers and parents from outside the neighbourhood.



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Recommended Design Guidelines

The key characteristics of 'The City' area are:

'The City' is part of a Conservation Area and as such is subject to special Planning Guidelines.

Detached houses in Buckingham Road providing a garden suburb setting for St. Bartholomew's School.

The following principles are suggested:

Any new development should be sympathetic in design and scale to the modest scale of the alms houses and nearby historic buildings in The City.

Any new development should carefully consider the role that Buckingham Road plays in the setting of St Bartholomew's School.

4.8

St. John's

Character of the Area

This Area starts immediately south of Station Road and the town centre and is bounded by Old Newton Road to the west, A339 to the east and Monks Lane to the south.

It can be divided into two sections: the older residential roads nearer the town centre and further south higher density housing with ecclesiastical road names - Friars, Abbey, Priory - leading off the Newtown Road.



Station Road to Porchester Road

Being so near the town centre, this is an old residential area with examples of housing from several historic periods. These range from imposing Victorian three- storey town houses and solid Edwardian detached homes of great character with large mature gardens and trees, to modern blocks of apartments of more limited architectural merit. Infilling has been going on for some decades and the more recent apartment blocks are of a higher architectural standard.

A new primary school has been built near Station road. At peak times traffic to and from the school can limit access to the station

In some cases the existing Victorian and Edwardian houses have been converted into apartments, or replaced by new apartments, but in other instances the houses have been converted back into fine single family houses.

Rising steeply southwards, Newtown Road is one of the main approaches to Newbury. The large Victorian properties fronting onto it give it character and style and the well-established gardens contain many mature trees.

Across the road lies the old cemetery bordered by a fine flint wall, which provides open green space with many unusual trees. Opposite this are two terraces built in the 18th and 19th century. Below the cemetery a new small scale development of cottage

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style homes blends in rather well with the historic Church Alms houses immediately opposite. At the bottom there is a Post Office and corner shop fronting onto the substantial St. John's Roundabout. Old Newtown Road runs down the hill at the back of the cemetery to St. John's Primary School and the corner



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shop. It has a charm of its own, being an eclectic mixture of old and new housing in close proximity to the fine flint wall of the cemetery with its mature lime and yew trees. A joint effort by local residents and the Town Council has led to the restoration of the cemetery chapel and opening of the cemetery to the public to enjoy the peace and wildlife of this large green space.

At the northern end of Old Newtown Road a new development of social housing has created an attractive mix of new bungalows and apartments, open space and a community garden.

Overlooking the roundabout stands St. John's Church, the original of which was bombed during the Second World War as were a nearby group of historic almshouses. The new church was built in the 1950s and the almshouses replaced by the utilitarian Fair Close Day Centre and adjacent blocks of apartments for the elderly. Surprisingly, a fine Georgian house of grey brick between the two survived and is now used as offices.

The Upper Newtown Road

Traffic calming measures and parking spaces have been included in the lower section of Newtown Road. A joint pedestrian/cyclist path runs the full length of Newtown Road and is well used for access to the town.

South of the cemetery and further up the hill the houses on Newtown Road are mainly mid-20th century, (some pre-war), of individual design with generously sized gardens. They are set well back from the road behind substantial hedges and trees, greening this section of an important approach road.

Near the top of the hill a new, well equipped, training facility has been built by West Berkshire Council for those with learning difficulties. Further up the hill a modern high-density development of town houses, apartments, and a veterinary clinic has been built on the site of the old Sandleford Hospital.

Almost opposite is The Oaks, a late 20th century redevelopment of affordable houses and apartments built in a highly decorative style. Near the top end of Newtown Road are motor retail businesses on both sides, incorporating the Electric Garage (listed) and a small parade of shops, near roundabouts leading to Newbury College and a major road - A339.

Ecclesiastical Roads - housing from the 1970s with a mix of two-storey detached houses, bungalows and chalet style homes, some split level to take advantage of sloping plots. Gardens here are well established and cared for and the hill top position gives good views over Newbury and



Recommended Design Guidelines

The key characteristics of the Newtown Road locality are:

A main gateway into Newbury Town, with a lot of character and a spacious appearance.

A hill rising from the town in the river valley and leading to a plateau.

A wonderfully eclectic mix of properties, including some very striking three-storey Victorian town houses in 'icing sugar' colours and historic almshouses.

An old cemetery with an old brick and flint wall.

Many magnificent mature trees and views north to Donnington Castle from the top.

The following principles are suggested:

The design of any new development along Newtown Road should respect the role it plays as a main gateway into the town

Any future development should respect the existing character and scale of the area.

Any new development, particularly along Newtown Road, should balance considerations of character and density.

Any future development should respect and enhance the architectural quality and variety in the street scene.

Existing features, such as the design of the old brick and flint wall around the cemetery, should, where appropriate, be incorporated into the design of future development.

Newtown Road is a busy road with fast moving traffic especially at rush hours. The volume of traffic is likely to increase as the Sandleford Development proceeds to the south of Monks lane. Steps should be taken to improve the existing traffic calming measures and to make the cycle and pedestrian footpaths safe for all parties. This is especially necessary in the central part of the hill where the existing facilities are inadequate and unsafe when bushes are allowed to grow over the paths.

Pyle Hill

Character of the Area

This Area borders Greenham Parish along Greenham Road/Pyle Hill and Pinchington Lane and is effectively divided from the rest of Newbury by the busy A339.

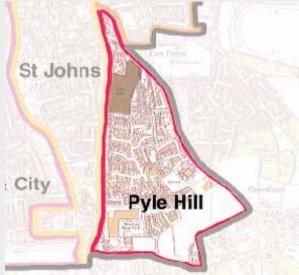
It can be divided into four small sections - at the north corner a mixed neighbourhood around Stroud Green; Pyle Hill and the roads west; The Nightingales Estate and finally the 21st century residential roads and retail centre north of Pinchington Lane.

This is a mixed residential area from several historic periods and includes some interesting buildings. Housing here includes apartments and small semis on modest plots. The nearby Eeklo Place estate was built in the 1970s. Stroud Green and the five acre Southby's allotment site provide a large open area surprisingly close to the town centre.

Pyle Hill / Greenham Road

Nearest the town are 19th century terraces overlooking Stroud Green, a traditional English village green edged with mature poplar trees, which are a local landmark. The local public house, The Plough on the Green, dates back to the 18th century. Further up the hill are larger Victorian houses of distinctive character with more modern housing in the residential roads leading off to the west. These comprise typical late 60's/early 70's houses of mixed design with well-established gardens. Being built on hilly ground, properties in these cul-de-sacs often have far reaching views to the north across Newbury and the surrounding countryside.





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Recommended Design Guidelines

The key characteristics of the Greenham Road are:

A core of historic properties, and including Stroud Green with its 'English Village' character.

Some important listed buildings.

A main gateway descending into the Town, with good views, many mature trees and character properties.

The following principles are suggested:

The design of any new development in the area should respect the role it plays as a gateway into the town.

Future development should conserve and enhance the 'English Village' character and historic mix of Greenham Road itself.

Views out of this area into the surrounding countryside are an essential part of its character. Any new development should conserve, and where possible, enhance this characteristic.



The Nightingales

Formerly the site of Bostock House, this hilly area was redeveloped as The Nightingales Estate in the 1970s and takes its name from the road linking it to Pyle Hill.

Housing here is high-density in a plain style typical of the period. Garages are in blocks, with pedestrian access only to many homes. The locality is enhanced by the wide ranging views over Newbury to the open countryside beyond and a scattering of small open spaces, some with striking trees. A feature is that the roads leading directly off The Nightingales from the north are named after famous women authors, in alphabetical order. A variety of properties are available on the estate from one-bedroom apartments to two and three bedroom houses.

The estate also incorporates residential accommodation for the elderly, a general store and a thriving Community Centre. Immediately adjacent and set back from the road, with good sized playing fields, is The Willows School, recently extended.

In the 1990s three new residential roads extended the housing southwards into the open land behind Newbury Retail Park. The first of the new residential developments north off Pinchington Lane are visible, though separated by open land.



Recommended Design Guidelines

The key characteristics of the Nightingales are:

A mainly residential area offering the benefits of a local primary school, corner shop and a range of low cost housing.

Close proximity to the Retail Park beyond a small open space.

The following principles are suggested:

New development should, wherever possible, incorporate surrounding open countryside as part of the landscape and open space network of the area.

Whenever possible, opportunities should be taken to establish landscape features which can give a sense of place and definition to different areas within the estate.

The green gap between Newbury and Greenham Parish should be preserved in line with Local Plan policies.

Where appropriate, new development in this area should include the provision of safe cycle and pedestrian routes to the Retail Park.

The existing open space network within this area forms an essential part of the original character of the estate. Any new development should respect this role and ensure that these spaces are conserved and, enhanced, where possible.



Pinchington Lane

In part, this is a non-residential 'edge of Town' area with retail development near the A339, the 'Motor Triangle' and Tesco Superstore. Much of the Retail Park was developed on the former Rugby Club site. Nearby is a small housing estate built around 2000 with road names linking it to the horse racing industry, ranging from short terraces to detached houses with small gardens. The built environment is a lively mix of brickwork, cream and flint surfaced walls, embellished with dormer windows and decorative porches.

Further east, Haysom Drive doubles back and then forks into two small cul-de-sacs - one borders immediately onto Greenacres Leisure Centre and ends with two unusual 'L' shaped corner houses. Houses in this section are two-storey detached properties, traditional in appearance but with a variety of finishes and roof styles. Most are red-brick (some with grey brick 'bands') but there are a few in yellow-brick. Some houses are painted half cream, some with flint panels, and all have different porches. Several houses have large areas of hard decorative paving in front to provide extra car parking. Gardens are fairly small.

There are six 'park homes' in one corner group providing a contrasting type of home. Throughout the estate mature trees have been retained, contributing to the 'green' ambience.



Recommended Design Guidelines

The key characteristics of Pinchington Lane are:

A semi-rural lane, mainly without pavements, the western half of which forms the town boundary.

Large scale retail development on both sides of the road at the western end.

New housing estates north off Pinchington Lane, backing onto open land in front of The Nightingales Estate.

The following principles are suggested:

Any future development should conserve the semi-rural character of Pinchington Lane.

New development should, wherever possible, incorporate surrounding open countryside as part of the landscape and open space network of the area.

Opportunities should be taken to retain established landscape features, such as native trees and hedgerows, which can give a sense of place and definition to the area.

The green gap between Newbury and Greenham Parish should be preserved in line with Local Plan policies.

Where appropriate, new development in this area should include the provision of safe cycle and pedestrian routes into the Retail Park.

The provision of children's play areas would also be welcomed by residents.











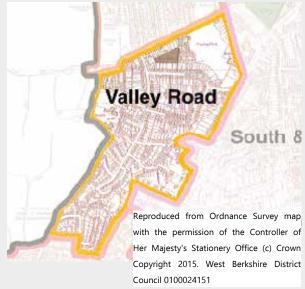
4.10

Valley Road

Character of the Area

This area centres on Valley Road and Elizabeth Avenue, together with the residential side roads, including Bartlemy and Montgomery Road. The northern boundary is Fifth Road, which runs west into open countryside. The Area has been divided into three distinct sections: Valley Road/ Elizabeth Avenue and roads off; Fifth Road and Bartlemy and Montgomery Road.





Valley Road and Elizabeth Avenue

Valley Road and its continuation south into Elizabeth Avenue is an attractive wide road of mature houses and bungalows with wide asphalt pathways and grass verges. These verges are complemented at irregular intervals by semi-mature and mature oak trees, some of which are very large and the subject of Tree Preservation Orders (TPOs). The trees, together with the established planting in most gardens, create a pleasing 'green' ambience.

From the top of the hill there are wide ranging views to the countryside.

From Henshaw Crescent to Valley Road there are a large number of post-war houses built in the 1950s to accommodate UKAEA employees. These spacious semi-detached houses, of several designs, occupy the remainder of the land to the end of Elizabeth Avenue and the residential roads off, including Barn, Henshaw and Garford Crescents. The front gardens are open plan, while the rear gardens are fenced and generous in size. Not all houses were built with their own garage - some were provided in separate blocks nearby. Several houses have been extended and modified but still retain their original character. The overall effect creates a pleasing visual rhythm, reflecting high-quality design despite uniformity.

Sidestrand Road and Homemead Close are on rising ground with a mixture of UKAEA semis and short terraces, in a recognisably similar style. At the top of the hill there are two short cul-de-sacs with privately built homes of individual design, both with views over the town toward Donnington Castle. Here again there are many tall mature trees and well established gardens. The area is served by a corner shop and a local primary school.







Design Guidelines

The key characteristics of the Valley Road Area are:

A residential area on hilly ground with views to the open countryside.

Very spacious layout, featuring wide road verges with mature trees in open spaces.

A well-designed UKAEA estate with a mix of house styles in repeated patterns.

The following principles are suggested:

Any future development should retain the visual rhythm of the street scene created by the UKAEA development.

Views out of this area into the surrounding countryside are an important part of its character. Any new development should conserve, and where possible, enhance this characteristic.



Fifth Road

The Fifth Road Area is an area of mixed housing from different periods. It includes a 'corner' shop, allotment gardens and further west, the playing fields of St. Bartholomew's School, so has been used as a walking route by generations of school children. Harvest Green, a development of two blocks of apartments and some detached houses, was built in the 1980s on part of the allotments and has pleasant views over to playing fields.

The road itself runs west into open countryside, ending near an interesting enclave of properties in a semi-rural setting close to a smaller set of playing fields, used by the local Athletics Club.

A large detached house built in 1948 with a generous garden on three sides enhances the corner of Valley and Fifth Roads. This house is unique as the row of houses going south are all late 1930s semis, of a similar style and design, with small front gardens and larger rear gardens. Few of these houses have garages. Fronting onto these houses up to the northern end of Henshaw Crescent is a tarmac service road, and between this and the main road is an expanse of grassed amenity land planted with a number of mature shrubs.

Bartlemy/Montgomery Road

These are in essence part of the 'garden suburbs' of Newbury for the purpose of this document - a mixture of semis and detached houses built on generous plots backing onto the gardens of larger properties in the Andover Road. The roads are wide and lined with trees, generating a feeling of spaciousness. (See Design Guidelines on page 43).





Recommended Design Guidelines

The key characteristics of Fifth Road are:

Fifth Road is a mix of semi and detached houses, mainly post-war, with spacious front gardens. Not all houses have garages, so there is some on-street parking.

St. Bartholomew's former Sixth Form building - Wormstall - and the playing fields of the school add a distinctive charm to the area.

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The allotments, now encircled by housing, add to the special 'green feel' of the neighbourhood.

The following principles are suggested:

Any future development should respect and enhance the architectural quality and variety in the street scene.

Fifth Road is a main pedestrian route for pupils attending St. Bartholomew's School. Any new development in this area should create a pleasant environment for pedestrians and cyclists that is safe and easy to move through.



4.11

Wash Common

Character of the Area

Wash Common is a large suburb south west of the town that straddles both sides of the A343 Andover Road and is surrounded by open countryside on three sides. It stretches west to the neighbouring parish of Enborne and south to the Hampshire border along the Enborne River. The majority of housing is between Enborne Street and the Andover Road. The effective 'centre' is in the north-east corner where there is a prominent parade of shops located beside two historic public houses, close to schools, churches and a petrol station. The nearby Falkland Memorial on its own open space is a striking landmark. Perhaps better known is 'Wash Common' itself - a large green expanse comprising a recreation ground, allotment site, copse, ancient burial mounds of archaeological importance and an open space known as Blossoms Field.

Wash Common can be divided roughly into three main sections: Andover Road, the post-war Bovis Estate and the older roads with Civil War names.



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Andover Road (south of the Falkland Memorial)

Andover Road is a ribbon development, with the wider residential area on the west. The road and pavements are wide giving the area a feeling of spaciousness.

Flanking both sides of the road there is a mixture of both semidetached and detached houses, which are mainly large and of individual design, set well back from the road with mature gardens and hedges. Deep front gardens with well-established hedges and many mature trees add to the attractiveness of the neighbourhood, some trees still remaining from the former gardens of demolished properties. Recent infilling with modern houses on smaller plots is also evident (e.g. The Hollies).

The southern end of Andover Road drops steeply to the Hampshire border and gives some of the large detached houses extensive views over open countryside. Quiet, leafy residential lanes, such as Garden Close Lane and Round End, lead straight off Andover Road. Here mature hedges, trees and spacious lawns screen homes of imposing size and individual design, creating the appearance of being in a country lane.

The Badsworth House development of sheltered housing for the retired, in the grounds of a large property off the Andover Road, was built in 2003 and offers two, three and four bed roomed houses within large communal gardens and with warden services. Although the development is of a higher density than the surrounding properties, the design of the building adapts well with the street scene, being set back and largely screened from the road.

St. George's Church is set back a little from the Andover Road with mature trees and a lawned area. It is an interesting building with an Italian feel to its design. The first section was completed in 1933 and the western end, tower, 'cloister' and vicarage were built in a similar style in 1965. On the opposite side of the Andover Road, hidden from view by houses, is the Catholic Church, set in its own grounds with adjacent community hall.

Opposite St George's Church is Park House School, which developed around an imposing house dating back to the late 19th century. It stands in impressive grounds with beautiful specimen trees and gives a feeling of opulence and spaciousness to the neighbourhood.

To the east of the 20th and 21st century ribbon development along Andover Road, a series of pre-18th century fields and an area of old woodland survive. These rare and historic features preserve the irregular arrangement of the post medieval landscape to the south of Newbury and represent the informal enclosure of the medieval open fields and commons, after which the area takes its name.



Recommended Design Guidelines

The key characteristics of Andover Road are:

A residential area surrounded on three sides by open countryside with the Andover Road as a main artery and the approach road into Newbury.

A primarily residential area with its own identity with local schools, parks, shops and community facilities.

Mainly large detached houses set well back from the road in mature gardens, creating a feeling of spaciousness and prosperity with lots of planting.

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Infilling in the grounds of detached houses.

The following principles are suggested:

Any future development along the Andover Road should respect its role as a main approach road into Newbury.

The setting around the schools and churches form an essential part of the character of this Area. Any new development should respect this role and ensure that these settings are conserved and where possible, enhanced.

The design and layout of any future development in this area should be informed by the irregular arrangement of the post medieval landscape





Wash Common Estate

The neighbourhood bounded by Conifer Crest and Enborne Street, including Blossoms Field and Glendale Avenue is known collectively as the Wash Common Estate. The main communication routes through it are Villiers Way, which becomes Glendale Avenue, Meyrick Drive and Normay Rise. Generally, houses steadily increase in size southwards, starting with terraces of up to eight houses at the Blossoms Field at the north west end of the estate. The rows of terraces and semi- detached houses off Meyrick Drive are often in closes and walkways, with blocks of garages nearby. Heavy on- street parking can cause access problems, especially for emergency vehicles. Along Meyrick Drive and Glendale Avenue there are mainly detached houses, with a few semi-detached with small front gardens, all of which are open plan. Normay Rise is made up of individually designed houses built in the 1960s, in contrast to the newer neo-Georgian style houses on Conifer Crest.

These detached houses have large, well-established gardens with many mature trees, producing a very pleasant, prosperous and spacious street scene.

There are several blocks of apartments within the neighbourhood, in Villiers Way, around the Community Centre,

Washbury House and Gorselands. The sloping ground of the Estate produces a varying landscape, with some striking street scenes of mature trees rising spectacularly behind houses with steep back gardens.





Recommended Design Guidelines

The key characteristics of the Wash Common Estate are:

A primarily residential area on the outskirts of town with its own identity, local schools, parks, shops and community facilities.

A large 1970s estate with a variety of house styles and street

Heavy on-street parking along the streets of smaller homes, such as Bedford Close, particularly at night.

The local topography producing some steep slopes adding to the visual interest.

Proximity to the open countryside on three sides.

Site of historical burial mounds adjacent to the recreation grounds and close to allotments.

The following principles are suggested:

Any future development should respect and enhance the architectural quality and variety in the street scene.

The design of future development should take into account the current lack of off-street parking in some streets and the subsequent access problems and congestion.

New development should, wherever possible, incorporate surrounding open countryside as part of the landscape and open space network of the area.

Opportunities should be taken to retain established landscape features which can give a sense of place and definition to the area.

The existing open spaces and more formal recreation area form an essential part of its character. Any new development should respect this role and ensure that these spaces are conserved and, where possible enhanced.





Civil War Streets

Housing between Essex Street and a line bordering the local recreation ground (known as 'The Common') and Battery End is made up of older (pre-war) semi and detached houses. Street names such as Battle Road, Charles Street and Stuart Road reflect the town's involvement in the battles of the Civil War and more particularly the site of the First Battle of Newbury in 1643. Here there are some fine Edwardian detached houses with a great deal of character. There was some infill here during the 1920s and again from 1950 onwards, resulting in an eclectic mix.

On the south side of Essex Street there are short cul-de-sacs of houses built during the 1960s, interspersed with much older properties. Parts of Falkland House date back to the first battle of Newbury. Falkland Garth to the north of Essex Street is a higher-density estate built in the 1960s.

Recommended Design Guidelines

The key characteristics of the Civil War Streets are:

Some 19th and early 20th century properties of character surrounded by much later infill and new development, resulting in an eclectic mix.

Proximity to public open space, recreation grounds and allotments.

A primarily residential area on the outskirts of town with its own identity, local schools, parks, shops and community facilities.

The following principles are suggested:

Any future development should respect and enhance the architectural quality and variety in the street scene.

Opportunities should be taken to retain established landscape features which can give a sense of place and definition to the area.

The existing open spaces within this area form an essential part of its character. Any new development should respect this role and ensure that these spaces are conserved and, where possible, enhanced.

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Conclusion

This project gave Newbury Town Council a valuable opportunity to look at the town settlement as a whole, what it was like to live in for residents, and how best to guide future development. The final document represents the consensus view of the local community.

While it signifies what is considered acceptable by the community in any future development, the Town Design Statement was adopted as a 'material consideration' by West Berkshire Council in the determination of future planning applications.

The Town Design Statement identifies Newbury as an historic market town on the River Kennet, with an elegant, predominantly Georgian centre, but retaining many much older period buildings. Each Area of the Town has its own individual character and future development should enhance it.

Eleven Character Areas were identified in the Design Statement and described in some detail - at the end of each section 'key characteristics' have been highlighted and specific planning principles drawn out.

ELEVEN OVERARCHING KEY PRINCIPLES FOR THE WHOLE TOWN CAN BE SUMMARISED AS FOLLOWS:

- The green spaces provided by the Town parks form an integral part of the Town's character and their role as quality recreational areas and as a wildlife resource should be maximised.
- Likewise views into and out of the rural edges of the Town should be conserved and new development here should blend into the existing landscape. In line with the requirements for sustainability, new estates here should have good pedestrian and cycle routes into the Town, to minimise dependency on cars. This implies provision for safe cycle storage.
- The effect of traffic generated by new development and the associated impact on local road safety and congestion should be a prime consideration in the consideration of development proposals.
- New development in the Town should seek to conserve existing wildlife and their habitats and where possible enhance them.
- Trees form an important aspect of the urban environment mature specimens should be retained wherever possible within new developments, which should include appropriate planting schemes.
- Gateway roads into the Town attracted prosperous suburban housing with large gardens early on in its expansion and now these irreplaceable 'garden suburbs' enhance the approach roads into the Town for all to enjoy. Any future development should respect the role they play as gateways into Newbury.

- Similarly, other localities which are most frequently seen and remembered such as the environments of schools and parks should be kept pleasing to the eye.
- The potential of the canal corridor in the Town should be maximized as an attractive environment for future residential and recreational development. The canal side appearance of new development should be particularly carefully considered. The successful design of Greenham Mill is considered a good start to this process of regeneration.
- Views out to the countryside from hill top residential areas should be conserved and enhanced.
- Newbury has several post-war period estates which are well planned and landscaped. Successful design deserves to be preserved, so any future development should avoid spoiling the visual rhythm of the original street scene
- Several distinct Conservation Areas, such as The City and West Mills, are subject to stringent planning regulations. Any adjacent development should be sympathetic in design and scale.





"The community of Newbury feels it is important not to lose the character and form of the Town and the image of Newbury as an attractive, well planned and welcoming place for residents and visitors alike."



A special thank you to:

Members of the Town Design Statement Review Working Group

Councillors Adrian Edwards (Chair), Margo Payne, Miles Evans, Jeanette Clifford and Elizabeth O'Keeffe

Officers of Newbury Town Council

Hugh Peacocke, Chief Executive Officer and Tony Hiller, Corporate Services Officer.

West Berkshire District Council Planning Department.

Sarah Conlon and Paula Amorelli



Newbury Town Council

Forward Work Programme for Planning and Highways Committee: 19th May 2025

Standing Items on each (ordinary meeting) agenda:

- 1. Apologies
- 2. Declarations of Interests and Dispensations
- 3.1 Approval of Minutes of previous meeting
- 3.2 Officer's report on actions from previous meeting
- 4. Questions/Petitions from members of the Public
- 5. Questions/Petitions from Members of the Council
- 6. Schedule of Planning Applications
- 7. Schedule of Prior Approval Applications (if any)
- 8. Schedule of Licensing Applications (if any)
- 9. Schedule of Appeal Notifications (if any)
- 10. Schedule of Appeal Decisions (if any)
- 11. Neighbourhood Development Plan Update (if any)
- 12. The Western Area Planning Committee Update

At the first Committee meeting after the annual meeting of the Council	Election of Chair/ Deputy
	Approval of ToRs and memberships of Working Groups
June/September/December/March (Quarterly)	Updates on Section 215 of the Town and Country Planning Acts. (Postponed until further notice)
Each November	Review of KPI's for Planning and Highways Committee
	Send Budget and Strategy proposals to RFO
	2025
19 May 25	 Election of Chair & Deputy Chair Canal Corridor WG Town Centre WG / Master Plan update. Rule 6 update
16 June 25	- Rule 6 Update
7 th July 25	- Newbury Town Design Statement review -
4 th August 25	 Eagle quarter Appeal update – TBC Prow Working Group Welcome to Newbury Signs
1 st September 25	- Eagle Quarter update - NDP Update.
29 th September	-
27 th October	-